

Bid for hosting

ACM Multimedia 2016



Amsterdam

October 24 – 28, 2016

Alan Hanjalic, Delft University of Technology, the Netherlands (a.hanjalic@tudelft.nl)

Cees Snoek, University of Amsterdam, the Netherlands (cgmsnoek@uva.nl)

Marcel Worring, University of Amsterdam, the Netherlands (m.worring@uva.nl)

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In Brief

ACM Multimedia in Amsterdam Multimedia has a long tradition in the Netherlands with the leading institutes University of Amsterdam (UvA), Delft University of Technology (TUD) and CWI having made contributions in systems, authoring, multimedia processing, multimedia content analysis, and multimedia interaction. In addition from 2007-2010 Frank Nack of the UvA has played a crucial role in the interactive arts program. Amsterdam has organized ICME 2005 and CIVR 2007, and three recent TPC meetings for ACM Multimedia were in Delft (2007) and Amsterdam (2010, 2013). All this makes the Netherlands an excellent candidate to host the ACM Multimedia conference. For the venue, we choose the city of Amsterdam due to its optimal reachability, internationally known cultural attractions and it being the creative hotspot of the Netherlands.

Scientific program Our major objective is to strive for scientific excellence and innovation. We will continue on the path set out by the TPC chairs (including Marcel Worring) for Barcelona to strengthen the review process quality. In addition we will assure that there is sufficient room for new ideas and true innovation with less solid foundations and validation through brave new idea sessions, workshops, and a true appreciation for demos. The interactive arts show will invite artists to work on the topic of Big Data. We will adopt the best practices from the preceding conference editions and are open for the suggestions of the community and the Steering Committee that we are going to collect and evaluate in the coming three-year time period prior to the conference.

Venue The selected venue, Beurs van Berlage is a historical building by the famous architect Berlage. It provides an excellent place for holding the conference with a central hall where posters, demos, and catering will provide ample opportunities for social and scientific interaction. Lecture halls are located around this central hall and switching between different tracks will be easy. It is very conveniently located right in the center of town next to the Royal Palace. The workshops and tutorials will be held at the new UvA building at the Science Park, a 5 minute train ride from the Amsterdam Central train station. The interactive arts show will be located in an industrial heritage building where we will go to by canal boat for the reception.

The city of Amsterdam Amsterdam is a renowned tourist destination with its famous canals, museums and relaxed atmosphere. It has optimal accessibility by plane from almost everywhere in the world. It also has a very extensive public transport system, although the city center is small enough to make walking a rewarding experience. Accommodation caters for any budget from 5 star hotels to youth hostels all in close vicinity of the conference venue. Amsterdam is in the top-5 of creative hotspots in the world and is the head office for leading companies such as Philips and TomTom.

Conference Banquet The conference banquet will be organized at another historic building in Amsterdam, either in the famous Concertgebouw or the Scheepvaart Museum.

Organizing Committee We have a strong and committed team from various countries and good gender distribution. We mix experience with young talents. The general chairs are all from the Netherlands assuring short communication lines and shared responsibility for local organization.

TPC meeting The TPC meeting will in principle be hosted in the beautiful city of Nice, France. We might, however, if time schedules permit opt for a TPC meeting co-located with the ICMR 2015 in Asia to save on travel time for several members.

Budget The budget is based on an estimated 500 regular attendees and an additional 185 workshop-only participants. By organizing the workshops and tutorials at the UvA premises registration fees can be kept at a reasonable level.

Conference date Similar to previous editions of the ACM Multimedia conference we aim to have the conference in Fall, the tentative date is currently the last week of October: from Monday October 24 to Friday October 28, 2016.

Organizing Committee

The Organizing Committee (OC) has been selected carefully using a broad range of criteria. To assess the basic qualification for the OC, we looked at the scientific track record, experience in scientific management (including organizational tasks of various sorts) and involvement in the ACM Multimedia community. The selection from the pool of suitable candidates was then guided by the following criteria: International coverage, representation of both genders and involvement of academia and industry, as well as of junior and senior members of the community. In terms of the international coverage, due to the conference being held in Europe, the OC has a slight bias towards the European members of the SIGMM community (58%). This bias is however used to involve the representatives of 10 European countries, namely the Netherlands, Germany, France, Italy, Spain, Norway, Switzerland, Greece, Ireland and Austria. Apart from the conference management team (General Chairs), the distribution of European representatives across countries is largely uniform. We chose for a Dutch team of General Chairs in order to maximize the efficiency and effectiveness of the OC operations. This will be achieved through short communication channels and shared vision, ambition and long collaboration track record among the three GCs. The benefit of this choice has already become evident during the preparation of this bid. Furthermore, we are happy to welcome 6 female members of the community (16%) and 7 industrial representatives (18%) into the OC.

Team Summary

General Chairs

Alan Hanjalic, Delft University of Technology (NL)

Cees Snoek, University of Amsterdam (NL)

Marcel Worring, University of Amsterdam (NL)

Honorary Chair

Arnold Smeulders, CWI, (NL)

Program Coordinator

Dick Bulterman, VU University Amsterdam (NL)

Program Chairs

Benoit Huet, Eurecom (FR)

Aisling Kelliher, Carnegie Mellon University (US)

Yiannis Kompatsaris, CERTH (GR)

Jin Li, Microsoft Research (US)

Local Arrangement Chair

Hayley Hung, Delft University of Technology (NL)

Workshop Chairs

Susanne Boll, University of Oldenburg (DE)

Alan Smeaton, Dublin City University (IE)

Brave New Chairs

Martha Larson, Delft University of Technology (NL)

Hari Sundaram, Arizona State University (US)

Tutorial Chairs

Rita Cucchiara, University of Bologna (IT)

Lexing Xie, Australian National University (AU)

Doctoral Symposium Chairs

Winston Hsu, National Taiwan University (TW)

Eckehard Steinbach, Technical University of Munich (DE)

Panel Chairs

Alberto Del Bimbo, University of Florence (IT)

David Shamma, Yahoo! Labs (US)

Multimedia Grand Challenge Chairs

Xavier Anguera, UPC University (ES)

Shuicheng Yan, National University of Singapore (SG)

Demo Chairs

Pablo Cesar, CWI (NL)

Max Mulhauser, Technische Universität Darmstadt (DE)

Open Source Chairs

Tao Mei, Microsoft Research Asia (CN)

Christian Timmerer, Alpen-Adria-Universität Klagenfurt (AT)

Video Chairs

Marco Bertini, University of Florence (IT)

Shin'ichi Satoh, University of Tokyo (JP)

Interactive Arts Chairs

Frank Kresin, Waag Society (NL)

Frank Nack, University of Amsterdam (NL)

Sponsor Chairs

Touradj Ebrahimi, Swiss Federal Institute of Technology (CH)

Gerald Friedland, ICSI, (US)

Publicity Chairs

Carsten Griwotz, University of Oslo, (NO)

Meng Wang, Hefei University of Technology (CN)

Publication Chairs

Chong-Wah Ngo, City University of Hong Kong (CN)

Balkrishnan Prabakaran, University of Texas at Dallas (US)

Preservation Chairs

Yong Rui, Microsoft Research Asia (CN)

Heng Tao Shen, University of Queensland (AU)

General Chairs

Alan Hanjalic, Delft University of Technology, the Netherlands

Cees Snoek, University of Amsterdam, The Netherlands

Marcel Worring, University of Amsterdam, The Netherlands



Alan Hanjalic is a professor and head of the Multimedia Signal Processing Group at the Department of Intelligent Systems, Delft University of Technology, The Netherlands. His research focus is on multimedia information retrieval, recommender systems and social media analytics. In 2012, he was awarded the Antoni van Leeuwenhoek Chair, which is "reserved for the best young scientists at the Delft University of Technology". He is also co-recipient of the Best Paper Award at the ACM Conference on Recommender Systems (RecSys) 2012 and of the Overall Winner Award of the ACM RecSys 2010 CAMRa Challenge. Prof. Hanjalic is an elected member of the IEEE Technical Committee on Multimedia Signal Processing and an appointed member of the Steering Committee of the IEEE Transactions on Multimedia. He is also active as Editorial Board member of five scientific journals in the multimedia field, including the IEEE Transactions on Multimedia, the IEEE Transactions on Affective Computing and the International Journal of Multimedia Information Retrieval. In addition, he has participated in the organizing committees of leading multimedia conferences, among which the ACM Multimedia (General Chair 2009, Program Chair 2007 and 2014), ACM ICMR (Program Chair 2011), IEEE ICME (Program Chair 2012 and 2013) and CIVR (Program Chair 2008). Prof. Hanjalic (co-)authored/-edited more than 130 publications.



Cees G.M. Snoek is currently an associate professor at the Intelligent Systems Lab of the University of Amsterdam. In addition, he is head of R&D at Euvision Technologies, one of the lab's spin-off. He was previously at Carnegie Mellon University, USA (2003) and UC Berkeley's (2010-2011). His research interests focus on video and image retrieval. Dr. Snoek is the lead researcher of the award-winning MediaMill Semantic Video Search Engine, which is a consistent top performer in the yearly NIST TRECVID evaluations.

He has published over 100 refereed book chapters, journal and conference papers. He is co-initiator and co-organizer of the annual VideOlympics, co-chair of: the Intelligent Multimedia Mining Workshop, SPIE Multimedia Content Access conference 2010-2013, Multimedia Grand Challenge at ACM Multimedia 2010, and program co-chair of the International Workshop on Content-Based Multimedia Indexing 2010, the ACM International Conference on Internet Multimedia Computing and Services 2013, and the Pacific-Rim Conference on Multimedia 2014. He is a senior member of ACM and IEEE. Dr. Snoek is member of the editorial boards for IEEE MultiMedia and IEEE Transactions on Multimedia. Cees is recipient of an NWO Veni award (2008), a Fulbright Junior Scholarship (2010), an NWO Vidi award (2012), and the Netherlands Prize for ICT Research (2012). All for research excellence. Several of his co-supervised Ph.D. students have won best paper awards, including the IEEE Transactions on Multimedia Prize Paper Award and the SIGMM Award for Outstanding PhD Thesis in Multimedia Computing, Communications and Applications.



Marcel Worring is an Associate Professor of Computer Science at the University of Amsterdam. His research interests are in multimedia analytics, integrating multimedia analysis and visual analytics. He published over 150 papers in peer reviewed conferences and journals. He was Associate Editor of the IEEE Transactions of Multimedia and Pattern Analysis and Applications. He has extensive conference organizing experience. He was one of the local organizers of the ICME 2005 and Co-chair of the ACM CIVR 2007, where he was one of the initiators and organizers of the VideOlympics, the interactive retrieval event in front of a live audience. He was Program co-chair for the ICMR 2013. For ACM multimedia he has been short paper chair in 2009 and 2010, area chair in 2011 and 2012 as well as multimedia grand challenge chair. He is program co-chair for the ACM Multimedia 2013, for which he hosted the TPC meeting in Amsterdam. His co-supervised Ph.D. students have won best paper awards, including the IEEE Transactions on Multimedia Prize Paper Award and the SIGMM Award for Outstanding PhD Thesis in Multimedia Computing, Communications and Applications.

Honorary Chair



Arnold W.M. Smeulders is director of COMMIT, the nation-wide public-private research program for ICT, at CWI. He is chairman of IPN, the national policy committee of the national science and member of the national top team for ICT. He leads the ISIS-research group on image and video search engines at the University of Amsterdam for research in the theory and practice of visual search, sponsored nationally and internationally. The group has been given the top-rank in the last two visits of the international visitation on ICT in the Netherlands. The research has

led to a consistent top-three performance in the yearly TRECvid competition for video recognition. "Content-based image retrieval at the end of the early years" in PAMI 2000 was cited some 4500 times. Contributions have been in color invariants, fast approximate implementations, soft assignment, robust tracking over time. Earlier contributions have been on measurement in images, shape, texture, morphology, and microcopy. He is co-owner of Euvision Technologies BV, a company spun off from the UvA. He was recipient of a Fulbright fellowship at Yale University. He has been visiting professor in Hong Kong, Tsukuba, Modena, Cagliari and Florida. He is fellow of the International Association of Pattern Recognition, and honorary member of the Dutch Society for Pattern Recognition. He is member of the editorial board of the International Journal of Computer Vision and general chair of ECCV16 in Amsterdam.

Program Coordinator



Dick Bulterman is President of FX Palo Alto Laboratories and professor of computer science at the VU University Amsterdam. From 1988-2013, he was with CWI: Centrum Wiskunde & Informatica in Amsterdam, where he was head of the group Distributed and Interactive Systems. Bulterman has been active in the multimedia community since 1993 and has served in various roles on ACM MM organizing committees. He was a founding

editorial board member of ACM TOMCCAP and ACM/Springer Multimedia Tools and Applications, and is associate editor of Springer Multimedia Systems. He is past chair of W3C's Synchronized Multimedia working group. Bulterman has been active in the multimedia systems area for decades and has done work together with his CWI colleagues on a wide range of multimedia topics, including: authoring systems, language design, player design and implementation, and protocol development for media transfer.

Program Chairs



Benoit Huet is Assistant Professor in the multimedia information processing group of Eurecom (France). In 1993, he was awarded the MSc degree in Artificial Intelligence from the University of Westminster (UK) with distinction, where he then spent two years working as a research and teaching assistant. He received his DPhil degree in Computer Science from the University of York (UK) for his research on the topic of object recognition from large databases. He was awarded the HDR (Habilitation to Direct Research) from the University of Nice Sophia Antipolis, France in October 2012 on the topic of Multimedia Content Understanding: Bringing Context to Content. He is associate editor for Multimedia Tools and Application (Springer), Multimedia Systems (Springer) and has been guest editor for a number of special issues (EURASIP Journal on Image and Video Processing, IEEE Multimedia, .). He chaired the Multimedia Modeling conference in 2009 and co-chaired several workshops and special session at prestigious conferences. He regularly serves on the technical program committee of the top conference of the field (ACM MM/ICMR, IEEE ICME). He is chairing the IEEE MMTC Interest Group on Visual Analysis, Interaction and Content Management (VAIG). He is vice-chair of the IAPR Technical Committee 14 Signal Analysis for Machine Intelligence.



Aisling Kelliher is an associate professor in the School of Design at Carnegie Mellon University (US), where she also holds an adjunct appointment in the Human Computer Interaction Institute. She creates and studies interactive media systems for enhancing reflection, learning and communication. Her work is grounded within the fields of human-computer-interaction, multimedia, and interaction design, and is motivated by a desire to carefully integrate computational processes into our everyday mediated experiences. Findings from her research have been published in high-impact journals and conferences including ACM MM, TOMCCAP, SIGCHI, ISEA, CIKM, ICWSM and WWW, and exhibited at leading national venues including SIGGRAPH, the ASU Art Museum and the DeCordova Museum. Her research is supported by grants from the MacArthur Foundation, NSF IGERT, NSF DR K-12, NSF EAGER and NSF CreativeIT programs. Aisling is the Arts and Digital Culture co-editor for SIGMM and has served in the TPC for ACM MM as the Arts and Contemporary Digital Culture co-chair (2011) and the Authoring and Collaboration co-chair (2013). She is member of the TPC for SIGCHI 2014 and served on the TPC for the Ubicomp conference in 2012. Aisling has organized several NSF sponsored workshops and co-chaired the second workshop on Story Representation, Mechanism and Context at ACM MM 2008.



Ioannis (Yiannis) Kompatsiaris is a Senior Researcher with the Information Technologies Institute / Centre for Research and Technology Hellas, Thessaloniki, Greece. His research interests include semantic multimedia analysis, indexing and retrieval, social media analysis, knowledge structures, reasoning and personalization for multimedia applications. He is the co-author of 66 papers in refereed journals, 30 book chapters, 7 patents and more than 175 papers in international conferences. He has been the co-chair of various

conferences and workshops, including the ACM CIVR 2009, WIAMIS 2007 and SSMS 2006, with most recent the Summer School on Social Media Modeling and Search, SSMS 2012. He has also been part of the organizing committee of many events, recently acting as the Multimedia Grand Challenge Chair of ACM MM 2013. He is a Senior Member of IEEE and member of ACM.



Jin Li is a Research Manager and Principal Researcher at Microsoft Research (Redmond, WA). He manages the Compression, Communication and Storage group. Blending theory and system, Dr. Li excels at interdisciplinary research, and is dedicated to advance communication and information theory and apply it to practical system building. He received his Ph.D. (with honor) from Tsinghua University in 1994. After brief stints at USC and Sharp Labs, he joined Microsoft Research in 1999, first as one of the founding members of Microsoft Research Asia, and then moved to Microsoft Research (Redmond, WA) in 2001. From 2000, Dr. Li has also served as an Affiliated Professor in Tsinghua University. Dr. Li's invention has been integrated into many Microsoft products. Recently, he and his group members have made key contributions to multiple Microsoft product lines (e.g., RemoteFX for WAN in Windows 8, Primary Data Deduplication in Windows Server 2012, and Local Reconstruction Coding in Windows Azure Storage), that leads to commercial impact in the order of hundreds of millions of dollars. Dr. Li was the recipient of Young Investigator Award from Visual Communication and Image Processing'98 (VCIP) in 1998, ICME 2009 Best Paper Award and USENIX ATC 2012 Best Paper Award. He is/was the Associate Editor/Guest Editor of IEEE Trans. On Multimedia, Journal of Selected Area of Communication, Journal of Visual Communication and Image Representation, P2P networking and applications, Journal of Communications. He was/is the General Chair of PV2009, the Workshop Chair of ACM MM 2011, the Lead Program Chair of ICME 2011, the Technical Program Chair of CCNC 2013, and the Steering Committee Chair of ICME. He is an IEEE Fellow.

Local Arrangement Chair



Hayley Hung is an Assistant Professor in the Intelligent Systems Department at the Technical University of Delft, The Netherlands. From 2010-2013 she held a Marie Curie Intra-European fellowship at the University of Amsterdam, The Netherlands. From 2007-2010, she was a postdoc at Idiap Research Institute, Switzerland. She obtained her PhD in Computer Vision from Queen Mary University of London, UK in 2007 and her Master of Electrical and Electronic Engineering at Imperial College, UK. Her research interests relate to social computing and multimedia. In addition to organising workshops at International conferences, she also served on the organizing committee of ACM MM 2013.

Workshop Chairs



Susanne Boll is Professor of Media Informatics and Multimedia Systems in the Department of Computing Science at the University of Oldenburg, in Germany. She serves on the executive board of the OFFIS Institute for Information Technology, in Oldenburg, where she heads many national and international research projects in multimedia information retrieval and intelligent user interfaces. She also serves as the scientific head of the Human-Machine Interaction technology cluster at OFFIS. Prof. Dr. Boll earned a doctorate with distinction at the Technical University of Vienna,

Austria. Her research interests lie in the field of semantic retrieval of digital media, context-aware and location-based mobile systems, and intelligent user interfaces. She is a member of the editorial board of the Institute of Electrical and Electronics Engineers (IEEE) Multimedia Magazine and associate editor of the Association for Computing Machinery (ACM) Transactions on Multimedia Computing, Communications and Applications (ACM TOMCCAP) and Springer Multimedia Tools and Applications (MTAP). During the last 10 years, Prof. Dr. Boll's scientific results have been published in extremely competitive peer-reviewed international conferences, such as CHI, Pervasive, and MobileHCI, as well as internationally recognized journals. She has published more than 180 articles in competitive conferences, workshops, journals and books; served as a member on the technical program committees of more than 150 renowned conferences and workshops; and successfully acquired, led, and managed 27 national and international projects.



Alan Smeaton has been a Professor of Computing at Dublin City University since 1997, where he has previously been Head of School and Dean of Faculty. His early research covered the application of natural language processing techniques to information retrieval and this broadened to cover content-based retrieval of information in all media, text, image, audio and digital video. Alan is co-founder and coordinator of TRECVID which, since 2001, has grown to be the largest worldwide multimedia benchmarking activity with about 80 participating research centres each year and over 1,200 individual researchers over the last decade. TRECVID is run by the U.S. National Institute of Standards and Technology (NIST) in Gaithersburg, Md. Alan has published over 550 refereed papers in journals, conferences or workshops, has almost than 8,500 citations on Google Scholar and a h-index of 44 (Google Scholar, July 2013). In 1994 Alan was General Chair and host of the ACM SIGIR Conference in Dublin, in 2004 he hosted the CIVR Conference in Dublin and in 2005 he hosted ESSIR in Dublin. Since then he and his colleagues have also hosted WIAMIS, SenseCam Symposium and in 2014, MMM in Dublin. In 2012 Alan was Program Co-Chair of ICMR in Hong Kong and in 2015 he is one of the General Chairs of ACM MULTIMEDIA in Brisbane. In 2013 Alan was elected to membership of the Royal Irish Academy, the highest academic honour in Ireland. Alan is a member of the ACM, a Senior Member of the IEEE and a Fellow of the Irish Computer Society.

Brave New Topics Chairs



Martha Larson is assistant professor in the Multimedia Information Retrieval Lab at Delft University of Technology in the Netherlands. Her work involves developing algorithms to improve multimedia recommendation and retrieval, with a special focus on user goals and human-perceived meaning. As a co-founder of the MediaEval Multimedia Benchmark, she has played a central role in introducing new multimedia challenges to the multimedia community. Together with Mercan Topkara of IBM Research, she received an IEEE Service Award for her contribution as Innovation Chair of IEEE ICME 2012. Recently she was lead guest editor of the ACM TOIS special issue on searching spontaneous conversational speech, and she also published a monograph on Spoken Content Retrieval together with Gareth Jones of Dublin City University. She served as Area Chair for Crowdsourcing at ACM MM 2013 and has reviewed for multiple conferences including ACM MM, ACM ICMR, ACM SIGIR, IEEE ICME, Interspeech, ACM MMSys and MMM. Before joining Delft University of Technology, she researched and lectured in the area of audio-visual retrieval at Fraunhofer IAIS, Germany, and at the University of Amsterdam, the Netherlands. Larson holds a MA and PhD in theoretical linguistics from Cornell University and a BS in Mathematics from the University of Wisconsin.



Hari Sundaram is an associate professor with the School of Arts Media and Engineering, as well with the School of Computing, Information and Decision Systems Engineering at Arizona State University. He received his Ph.D. from the Department of Electrical Engineering at Columbia University in 2002. His research and teaching focus on using network analysis tools and sensors to understand and influence individual decision making. His research has won several best paper awards from the IEEE and the ACM. He also received the Eliahu I. Jury Award for best Ph.D. dissertation in 2002. He is an associate editor for ACM Transactions on Multimedia Computing, Communications and Applications and IEEE Multimedia. He has helped organize important conferences, workshops and panels in the community. These include ACM Conference on Multimedia 2011 (co-program chair), Conference on Image and Video Retrieval July 2006, Tempe AZ (Co-program chair), 1st and 2nd Workshops on Continuous Archival of Personal Experiences (CARPE) at ACM Multimedia Conference 2004, 2005, 1st and 2nd Workshops on Experiential Telepresence (ETP) at ACM Multimedia Conference 2003, 2004. He has organized several special sessions, including, "How The Many Can Affect One: Research Challenges In Community-Driven Media Computing," ACM Multimedia 2007, "Novel Techniques for browsing in large Multimedia Collections," Special Session at the International Conference on Multimedia and Expo (ICME 2004). He has organized two panels including, "On Foundations of Multimedia Computing," ACM Multimedia 2005, and "On Experiential systems," Conference on Image and Video Retrieval 2003, Urbana Champaign.

Tutorial Chairs



Rita Cucchiara (Laurea '89 in Electronic Engineering; Ph.D. '93 in Computer Engineering at University of Bologna, Italy), since 2005 she is Full Professor at University of Modena and Reggio Emilia (UNIMORE), where currently is Director of SOFTECH, the Interdept. Research Center in ICT, co-funded by EU FESR'07-'13 in the Modena's Technopole of the High Technology Network of Emilia Romagna. She heads the Imagelab research lab, coordinating research activities in pattern recognition and computer vision for video surveillance and multimedia for mobile, ego-vision, multi-sensor systems, content-based retrieval. She coordinates several projects in video surveillance and recently in smart cities for cultural heritage and education. Since 2011 she is in the Governing Board of International Association of Pattern Recognition (IAPR); since 2006 she is Fellow of IAPR, Member of IEEE Computer Society, ACM SIGMM, AIIA. She is in the EB of journals (MTAP; IVC). She organized many international workshops (VSSN'05, '06, MIFOR'09 '10, MA3hO '11, collocated at ACM MM conferences, and MSLC '11, MMforCH '12, PRCA '12) and summer schools. She served in the TPC of many conferences; general chair at ICIAP '07 and AIIA Conference '09, workshop chair at ACM MM 2011, track chair at ICPR 2012; area chair at ACM MM 2013 and area chair at CVPR 2014.



Lexing Xie is Senior Lecturer of Computer Science at the Australian National University. She was research staff member at IBM T.J. Watson Research Center in New York from 2005 to 2010. She received B.S. from Tsinghua University, Beijing, China, and M.S. and Ph.D. degrees from Columbia University. Her research interests are in multimedia, social media, and applied machine learning. Lexing's research has received five best student paper and best paper awards between 2002 and 2011 (two from ACM MM), and a Grand Challenge Multimodal Prize at ACM Multimedia 2012. She is an associate editor of ACM Transactions on Multimedia Computing, Communications and Applications, she regularly serves on the program and organizing committees of major multimedia, machine learning, and web conferences. Including being workshop chair for ACM MM 2015, tutorial chair for ACM MM 2013; area chair for ACM MM 2012 and 2011; travel grants chair for ACM MM 2010; tutorial and Workshop chair, Asian Conf. on Machine Learning (ACML) 2013, publicity Chair, IEEE ICIP 2013, and others.

Doctoral Symposium Chairs



Winston Hsu is an active researcher dedicated to novel algorithms and systems for ultra-large-scale image/video retrieval, social media mining/recommendation, multimedia analytics, and mobile and cloud-based multimedia applications. He is keen to realizing advanced researches towards business deliverables via academia-industry collaborations. He is an Associate Professor in the Department of Computer Science and Information Engineering, National Taiwan University. He received his Ph.D. degree (2007) from Columbia University, New York. He has been recognized with technical awards and best paper awards in multimedia research community (e.g., ACM Multimedia 2006 Best Paper Runner-Up, First Prize in ACM Multimedia Grand Challenge 2011). He delivered keynote speeches and lectured several highly rated and very attended tutorials in top conferences (e.g., ACM Multimedia 2008/2009, SIGIR 2008, and ICASSP 2009/2011). He is on the Editorial Board for IEEE Multimedia Magazine and IEEE MSA TC. He is in the organizing committee for ACM Multimedia (2010/2012/2013), ICME 2009, PCM 2013/2014, MMM 2013. He is in the technical committee for major conferences (ACM Multimedia 2009-2013, SIGIR 2011/2013, WWW 2011, CIKM 2011, ICME 2006-2013). He is recently awarded 2011 Ta-You Wu Memorial Award, a national and prestigious recognition for young researchers.



Eckehard Steinbach has been a Professor for Media Technology at the Technical University of Munich, Germany, since 2002. Prior affiliations include Stanford University (PostDoc from 2000-2001) and the University of Erlangen-Nuremberg (PhD from 1994-1999). His current research interests are in the area of audio-visual-haptic information processing and communication as well as networked and interactive multimedia systems. Dr. Steinbach has served as a conference/workshop co-chair of VCIP 2001, VMV 2003, the 1st Int. Workshop on Mobile Video (in conjunction with ACM Multimedia 2007), Hot3D 2011 (in conjunction with ICME 2011), the Packet Video Workshop 2012, and IEEE HAVE 2012. Since 2006 Dr. Steinbach serves as an Associate Editor for the IEEE Trans. on Circuits and Systems for Video Technology (CSVT). Since 2011 he is also an Associate Editor of the IEEE Trans. on Multimedia. Dr. Steinbach and his team have received several best paper, best student paper or best poster awards for their work. Dr. Steinbach is the recipient of the 2011 “Research Award for Technical Communication” of the Alcatel-Lucent Foundation. He is a Senior Member of the IEEE.

Panel Chairs



Alberto Del Bimbo, is Full Professor of Computer Engineering at the University of Florence, Italy. He was the Director of the Department of Sistemi e Informatica, from 1997 to 2000 and the Deputy Rector for Research and Innovation Transfer of the University of Florence, from 2000 to 2006, President of the Foundation for Research and Innovation (2007-2010). He is currently the Director of the Media Integration and Communication Center of Excellence (MICC) and the Director of the Master in Multimedia of the University of Florence. His scientific interests are Pattern Recognition, Image and Video Analysis, Multimedia Information Retrieval and Natural Human Computer Interaction. He has published over 300 publications in some of the most distinguished scientific journals and international conferences. He had leading role in prestigious International Scientific Conferences of IEEE, ACM and IAPR in the fields of image and video analysis and multimedia: Program Chair of ICPR 2012, IAPR-IEEE Int. Conf. on Pattern Recognition, General Chair of ECCV2012 European Conference on Computer Vision, General Chair of ICMR11 Int. Conf. on Multimedia Retrieval 2011, General Chair of ACMM10 ACM Multimedia 2010, Program Chair of ACM Multimedia 2008, General Chair of ACM MIR08 Multimedia Information Retrieval 2008, General Chair of IEEE ICMCS9 Int. Conf. on Multimedia Computing Systems 1999.

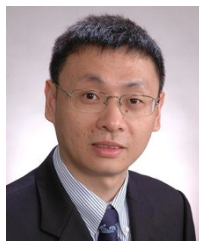


David Ayman Shamma is a senior research manager and scientist at Yahoo! Labs where he heads the Human-Computer Interaction Research group and is the lead scientist at Flickr. He is also the co-editor for Arts and Digital Culture for SIGMM. He investigates how people interact, engage, and share media experiences both online and in-the-world. Focusing on creative expression and sharing frameworks, he designs and prototypes systems for multimedia-mediated communication, as well as, develops targeted methods and metrics for understanding how people communicate online in small environments and at web scale. Ayman is the creator and lead investigator on the Yahoo! Zync project. Ayman also investigates how people use social media and microblogs (like Twitter) during live events or TV broadcasts in order to find important moments, topics, and summarizations. Ayman is very active in many SIGCHI and SIGMM events serving on many organizing and technical committees including in 2013 where he was technical program co-chair for ACM MM. Outside of the lab, Ayman creates media art installations, interactive dance performances, and e-fashion garments that have been reviewed by The New York Times, International Herald Tribune, and Chicago Magazine and exhibited internationally, including Second City Chicago, the Berkeley Art Museum, SIGGRAPH ETECH, Chicago Improv Festival, Wired NextFest/NextMusic, and Richmond's InLight festival. Ayman holds a B.S./M.S. from the Institute for Human and Machine Cognition at The University of West Florida and a Ph.D. in Computer Science from the Intelligent Information Laboratory at Northwestern University. Before Yahoo!, he was an instructor at the Medill School of Journalism. He has also taught courses in Computer Science and Studio Art departments. Prior to receiving his Ph.D., he was a visiting research scientist for the Center for Mars Exploration at NASA Ames Research Center.

Multimedia Grand Challenge Chairs

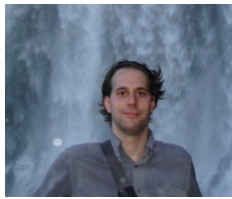


Xavier Anguera: Ing. [MS] 2001 UPC University (Barcelona, Spain), [MS] 2001 European Masters in Language and Speech, Ph.D. 2006 UPC University, with a thesis on speaker diarization for multi-microphone meeting recordings. From 2001 to 2003 he worked for Panasonic Speech Technology Lab in Santa Barbara, CA on text-to-speech for several languages. From 2004 to 2006 he was a visiting researcher at the International Computer Science Institute (ICSI) in Berkeley, CA. Since 2007 he is a research scientist at Telefonica Research in Barcelona. His research interests cover speech processing (both speaker and content-based) and multimodal multimedia processing. He has published over 60 peer reviewed papers and has several accepted or pending patents. He is an active member of IEEE and ACM associations, for which he has served in the organization and in the PC of several multimedia and speech conferences. Within ACM Multimedia he has served as Publications chair (2011) and Technical demos chair (2013).



Yan Shuicheng is currently an Associate Professor in the Department of Electrical and Computer Engineering at National University of Singapore, and the founding lead of the Learning and Vision Research Group (<http://www.lv-nus.org>). Dr. Yan's research areas include computer vision, multimedia and machine learning, and he has authored/co-authored over 330 technical papers over a wide range of research topics, with Google Scholar citation >9,500 times and H-index-42. He is an associate editor of IEEE Transactions on Circuits and Systems for Video Technology (IEEE TCSVT) and ACM Transactions on Intelligent Systems and Technology (ACM TIST). He received the Best Paper/Demo Awards from ACM MM'12 (demo), PCM'11, ACM MM'10, ICME'10 and ICIMCS'09, the winner prizes of the classification task in PASCAL VOC 2010-2012, the winner prize of the segmentation task in PASCAL VOC 2012, the honourable mention prize of the detection task in PASCAL VOC'10, 2010 TCSVT Best Associate Editor (BAE) Award, 2010 Young Faculty Research Award, 2011 Singapore Young Scientist Award, and 2012 NUS Young Researcher Award. Dr. Yan was/is the general co-chair of PCM 2013, program co-chair of MMM 2013, BNI co-chair of MM 2013, area chairs of MM 2012, 2013 and CVPR 2012 (among others), and shall be program co-chair of MM 2015.

Demo Chairs



Pablo Cesar is a researcher at the Distributed and Interactive Systems group at CWI (The National Research Institute for Mathematics and Computer Science in the Netherlands). He has (co)-authored over 50 articles about multimedia systems and infrastructures, social media sharing, ubiquitous computing, multimedia content modelling, and user interaction. He has given tutorials about social interaction and multimedia in prestigious conferences such as ACM Multimedia, CHI, and the WWW conference. He acts as chair of the steering committee of the ACM International Conference on Interactive Experiences for TV and Online Video (ACM TVx), was the general chair of EuroITV in 2007, and part of the organization committee of ACM Multimedia, ACM Multimedia Systems, and WWW. Webpage: <http://homepages.cwi.nl/~garcia/>



Max Mühlhäuser is a Full Professor of Computer Science at Technische Universität Darmstadt, Germany. He earned his Doctorate degree in 1986 and was the founding director of an industrial research center soon afterwards. Since 1989, he worked as professor or visiting professor at universities in Germany, Austria, France, Canada, and the US. He is head of the Telecooperation Lab and serves as deputy Dean of the CS Department and head of the Departmental Computing Services. He also holds key positions at the renowned IT security research center Darmstadt (CASED) and at the recently established collaborative research center on Future Internet technology. Max published more than 350 peer-reviewed articles, and co-authored or edited books distributed & multimedia software engineering, multimedia HCI, ubiquitous computing, and e-learning / knowledge work. He has been a chair or co-chair of a considerable number of conferences, including ACM multimedia, and has particular experience as workshop and demo chair.

Open Source Chairs



Tao Mei is a Researcher with Microsoft Research Asia, Beijing, China. His current research interests include multimedia information retrieval and computer vision. He has authored or co-authored over 140 papers in journals and conferences, eight book chapters, and edited two books. He holds six U.S. granted patents and more than 30 in pending. Dr. Mei was the recipient of several paper awards from prestigious multimedia conferences, including the Best Paper Award and the Best Demonstration Award at ACM Multimedia in 2007, the Best Poster Paper Award at the IEEE MMSP in 2008, the Best Paper Award at ACM Multimedia in 2009, the Top 10% Paper Award at the IEEE MMSP in 2012, the Best Paper Award at ACM ICIMCS in 2012, the Best Student Paper Award at the IEEE VCIP in 2012, the Best Paper Finalist at ACM Multimedia in 2012, and the IEEE Trans. on Multimedia Prize Paper Award 2013. He is an Associate Editor of Neurocomputing and the Journal of Multimedia. He is the Travel Grant Co-chair of ACM Multimedia 2011, the Video Program Co-chair of ACM Multimedia 2012, the Program Co-Chair of MMM 2013, the General Co-Chair of ACM ICIMCS 2013, and the Workshop Co-Chair of IEEE ICME 2012/2014.



Christian Timmerer is an assistant professor in the Department of Information Technology (ITEC), Multimedia Communication Group (MMC), Klagenfurt University, Austria. His research interests include immersive multimedia communication, streaming, adaptation, Quality of Experience, and Sensory Experience. He was the general chair of WIAMIS 2008, AVSTP2P 2010 (co-located with ACMMM 2010), WoMAN 2011 (co-located with ICME 2011) and QoMEX 2013 and has participated in several EC-funded projects, notably DANAE, ENTHRONE, P2P-Next, ALICANTE, SocialSensor, and QUALINET. He also participated in ISO/MPEG work for several years, notably in the area of MPEG-21, MPEG-M, MPEG-V, and MPEG-DASH. He received his PhD in 2006 from the Klagenfurt University.

Video Chairs



Marco Bertini is assistant professor at the Dipartimento di Ingegneria dell'Informazione of the University of Florence, and teaches at the Master in Multimedia and at the School of Engineering of the same University. He is affiliated with the Media Integration and Communication Center of the University of Florence. His research work is in the field of Computer Vision, Pattern Recognition and Multimedia, working on automatic video analysis, annotation and semantic transcoding. The most recent work regards human activity understanding, anomaly detection and social media analysis. He has worked for the organization of ACM Multimedia 2010 - contributing in particular to the management of the paper submission system - and has been co-chair of the Open Source Software Competition of ACM Multimedia 2010; he has been program area chair of the ACM ACM International Workshop on Analysis and Retrieval of Tracked Events and Motion in Imagery Streams (ARTEMIS 2010). In 2011 he has been area co-chair of ACM Multimedia and co-chair of ARTEMIS 2011. He has also worked for the organization of the European Conference on Computer Vision 2012 (in general) and has been co-chair of the Workshop on Web-scale Vision and Social Media 2012 and of the ARTEMIS workshop 2012 in conjunction with ECCV 2012; he has been special session co-chair for the International conference on multimedia modelling (MMM). He is publicity co-chair of ACM Multimedia 2013 and co-chair of the ARTEMIS workshop 2013 in conjunction with ACM Multimedia 2013.



Shin'ichi Satoh received his PhD degree in Information Engineering in 1992 at the University of Tokyo. He is a full professor at National Institute of Informatics (NII), Tokyo, since 2004. His research interests include image processing, video content analysis and multimedia database. Currently he is leading the video processing project at NII, addressing video analysis, indexing, retrieval, and mining for broadcasted video archives. He served as program co-chairs for International Conference on Multimedia Retrieval in 2011 (ICMR2011), ACM Multimedia 2012, International Conference on Internet Multimedia Computing and Service in 2012 (ICIMCS2012), among others. He will serve as a track co-chair for International Conference on Pattern Recognition (ICPR2014). He is on the Editorial Board of IEEE Transactions on Multimedia, International Journal on Multimedia Information Retrieval, International Journal on Computer Vision, and International Journal on Multimedia Tools and Applications (MTAP).

Interactive Arts Chairs



Frank Kresin is Research Director at Waag Society, responsible for the research programme and chairman of the Management Team. The research programme consists of six research themes, aimed at healthcare, education, culture, society, the government and the business world. Frank has a background as filmmaker and holds a masters degree in Artificial Intelligence from the University of Amsterdam. He has worked as a programme manager at the Dutch Digital University Consortium, and filmmaker functional designer at the University of Amsterdam. He is a board member for ISOC NL and The Mobile City, and currently serves in the steering committees of Erfgoed & Locatie (Heritage & Location) and CineGrid Amsterdam. Since 2006, he leads the programme group of Waag Society, that develops new projects and initiatives, where consortia are formed and financing is secured. He stood at the start of many projects of Waag Society as well as others and is concerned with themes like Creative Care, Future Internet, Open design and Open Data. Among the projects he (co-)founded are CineGrid Amsterdam, Apps for Amsterdam, Nederland Open Data, Kies op Maat and Geheugen van Almere. Frank regularly presents and writes on transdisciplinary research in the creative industry.



Frank Nack is tenure member of the Informatics Institute at the University of Amsterdam (UvA). The main thrust of his research is on representation, retrieval and reuse of media in hypermedia systems, context and process aware media knowledge spaces, representation and adaptation of experiences, hypermedia systems that enhance human communication and creativity, interactive storytelling, computational applications of media theory & semiotics, AI and film (semantics, semiotics, perception) and automated video editing, and computational humour theory. He organized workshops, tutorials and panels at major conferences, such as ACM Multimedia, ACM Hypertext, ACM CHI, IEEE Conference on Multimedia and Expo (ICME), International Conference on Entertainment Computing (ICEC), or ICIDS (International Conference on Interactive Digital Storytelling). He has been serving on program committees (member or chair) at the major conferences in the field of multimedia ACM MM, ACM Hypertext, Multimedia Modelling (MMM), ICME, WWW, and ICIDS. He was founder of the COSIGN conference series and chaired from 2007 – 2010 the Interactive Art Program of ACM MM. He is on the editorial board of IEEE Multimedia, where he edits the Media Beat column and also serves as associated editor in chief. He also serves on the board of IEEE Transactions on Computational Intelligence and AI in Games. He is a frequent reviewer for the following journals: ACM Multimedia Systems ACM Transactions on Multimedia Computing, Communications and Applications (TOMCCAP), Information Retrieval Journal, IEEE Intelligent Systems magazine, IEEE Multimedia, International Journal of Continuing Engineering Education and Life Long Learning, New Review of Hypermedia and Multimedia.

Sponsor Chairs



Touradj Ebrahimi received his M.Sc. and Ph.D., both in Electrical Engineering, from the Swiss Federal Institute of Technology (EPFL), Lausanne, Switzerland, in 1989 and 1992 respectively. In 1993, he was a research engineer at the Corporate Research Laboratories of Sony Corporation in Tokyo, where he conducted research on advanced video compression techniques for storage applications. In 1994, he served as a research consultant at AT&T Bell Laboratories working on very low bitrate video coding. He is currently Professor at EPFL heading its Multimedia Signal Processing Group. Prof. Ebrahimi has been the recipient of various distinctions and awards, such as the IEEE and Swiss national ASE award, the SNF-PROFILE grant for advanced researchers, Four ISO-Certificates for key contributions to MPEG-4 and JPEG 2000, and the best paper award of IEEE Trans. on Consumer Electronics. Prof. Ebrahimi has initiated more than two dozen National, European and International cooperation projects with leading companies and research institutes around the world. He is also the head of the Swiss delegation to MPEG, JPEG and SC29, and acts as the Chairman of Advisory Group on Management in SC29. He is co-founder Genista SA, a high-tech start-up company in the field of multimedia quality metrics. In 2002, he founded Emitall SA, start-up active in the area of media security and surveillance. In 2005, he founded EMITALL Surveillance SA, a start-up active in the field of privacy and protection. He is or has been associate Editor with various IEEE, SPIE, and EURASIP journals, such as IEEE Signal Processing Magazine, IEEE Trans. on Image Processing, IEEE Trans. on Multimedia, EURASIP Image Communication Journal, EURASIP Journal of Applied Signal Processing, SPIE Optical Engineering Magazine. Prof. Ebrahimi is a member of the Scientific Advisory Board of various start-up and established companies in the general field of Information Technology.



Gerald Friedland is the Director of Audio and Multimedia research at the International Computer Science Institute, a private lab affiliated with the University of California, Berkeley. He is currently leading a group of multimedia researchers supported by NSF, IARPA, and industry grants. The group mostly specialized in audio methods for video content analysis, applying speech, music, and environmental sound analysis to tasks like automatic geo-location of consumer-produced videos, video concept detection, and privacy related topics. Gerald has published more than 100 peer-reviewed articles in conferences, journals, and books and has recently finished authoring a new textbook on multimedia computing together with Dr. Ramesh Jain (to appear spring 2014). Gerald co-founded the IEEE International Conference on Semantic Computing and is a proud founder and program director of the IEEE International Summer School on Semantic Computing at UC Berkeley. He is an associate editor for ACM Transactions on Multimedia Computing, Communications, and Applications, and is in the organization committee of ACM Multimedia 2011, 2012, and 2014. He is also served as TPC Co-Chair of IEEE ICME 2012. He is the recipient of several research and industry recognitions, among them the European Academic Software Award and the Multimedia Entrepreneur Award by the German Federal Department of Economics. Most recently, he led the team that won the ACM Multimedia Grand Challenge in 2009. Gerald received his doctorate (summa cum laude) and master's degree in computer science from Freie Universitaet Berlin, Germany, in 2002 and 2006, respectively. He is a senior member of ACM and IEEE.

Publicity Chairs



Carsten Griwodz leads the Department for Networks and Distributed System at Simula Research Laboratory AS, Norway, and is also Professor at the Department of Computer Science at the University of Oslo, Norway. He has been active in the field of multimedia systems and SIGMM member for 20 years. His research is focused on media streaming, which spans audiovisual on-demand streaming, interactive immersive systems as well as distributed games. For some years, he has been taking a holistic approach, where he explores systems challenges that span operating systems, network and transport protocols, the performance of capturing and compression, distributed architectures, adaptive and scalable systems, up to questions of the subjective quality experienced by users. Carsten was system track chair of ACM MM 2008, general chair of ACM MMSys 2013 (including NOSSDAV and MoVid), general co-chair of ACM/IEEE Netgames 2011, ACM NOSSDAV 2008, SPIE/ACM MMCN 2006 and 2007, TPC chair of ACM MMSys 2012 and IEEE MMVE 2012.



Meng Wang is a professor in the Hefei University of Technology, China. His current research interests include multimedia content analysis, search, mining, recommendation, and large-scale computing. He has authored more than 120 book chapters, journal and conference papers in these areas. He received the best paper awards successively from the 17th and 18th ACM International Conference on Multimedia, the best paper award from the 16th International Multimedia Modeling Conference, the best paper award from the 4th International Conference on Internet Multimedia Computing and Service, and the best demo award from the 20th ACM International Conference on Multimedia. He is on the editor board of Information Sciences, Neurocomputing, and Multimedia Tools and Applications. He is the General Co-Chair of MMM 2013 and the Program Co-Chair of ACM ICIMCS 2013.

Publication Chairs



Chong-Wah Ngo is an associate professor in the Department of Computer Science at the City University of Hong Kong. His recent research interests include large-scale multimedia information retrieval, mining, analysis and analytics. He is the founding leader of video retrieval group (VIREO) at City University. He is currently the associate editor of IEEE Transactions on Multimedia. He serves as the technical program committees of various multimedia conferences, including as the program co-chair of ICMR 2012, MMM 2012 and PCM 2013, area co-chair of ACM Multimedia 2012 and ICME 2013. He also involves in the organization of various conferences, including the PCM 2014 at Malaysia as conference co-chair, and ICME 2017 at Hong Kong as workshop co-chair. He served as the chairman of ACM (Hong Kong Chapter) during 2008-2009.



Balakrishnan Prabhakaran a Professor in the faculty of Computer Science Department, University of Texas at Dallas. Dr. Prabhakaran received the prestigious NSF CAREER Award FY 2003 for his proposal on Animation Databases. Dr. Prabhakaran is General Co-Chair of ACM International Conference on Multimedia Retrieval 2013 (ICMR 2013). He was a General Co-chair of ACM Multimedia 2011, and a Technical Program Co-Chair of IEEE WoWMoM 2012 (World of Wireless, Mobile, and Multimedia Networks). He served as the TPC Co-Chair of IEEE ISM 2010 (International Symposium on Multimedia). Dr. Prabhakaran is a Member of the Executive Council of the ACM Special Interest Group on Multimedia (SIGMM) and is the Co-Chair of IEEE Technical Committee on Multimedia Computing (TCMC) Special Interest Group on Video Analytics (SIGVA). Dr. Prabhakaran is the Editor-in-Chief of the ACM SIGMM (Special Interest Group on Multimedia) web magazine. He is Member of the Editorial board of Multimedia Systems Journal (Springer) and Multimedia Tools and Applications journal (Springer). Prof Prabhakaran is an ACM Distinguished Scientist.

Preservation Chairs



Yong Rui is currently a Senior Director at Microsoft Research Asia, leading research effort in the areas of multimedia search, knowledge mining, and social and urban computing. A Fellow of IEEE, IAPR and SPIE, and a Distinguished Scientist of ACM, Rui is recognized as a leading expert in his research areas. He holds 50+ US and international patents. He has published 16 books and book chapters, and 100+ referred journal and conference papers. Rui's publications are among the most cited -- his top 5 papers have been cited 6,000+ times and his h-Index = 43. Dr. Rui is the Associate Editor-in-Chief of IEEE Multimedia Magazine, an Associate Editor of ACM Trans. on Multimedia Computing, Communication and Applications (TOMCCAP), a founding Editor of International Journal of Multimedia Information Retrieval, and a founding Associate Editor of IEEE Access. He was an Associate Editor of IEEE Trans. on Multimedia (2004-2008), IEEE Trans. on Circuits and Systems for Video Technologies (2006-2010), ACM/Springer Multimedia Systems Journal (2004-2006), and International Journal of Multimedia Tools and Applications (2004-2006). He also serves on the Advisory Board of IEEE Trans. on Automation Science and Engineering. Dr. Rui is on Organizing Committees and Program Committees of numerous conferences including ACM Multimedia, IEEE CVPR, IEEE ECCV, IEEE ACCV, IEEE ICIP, IEEE ICASSP, IEEE ICME, SPIE ICom, ICPR, and CIVR. He is General Co-Chair of Conference on Image and Video Retrieval (CIVR) 2006, ACM Multimedia 2009, and ICIMCS 2010, and Program Co-Chair of ACM Multimedia 2006, Pacific Rim Multimedia (PCM) 2006, and IEEE ICME 2009. Dr. Rui is/was on the Steering Committees of ACM Multimedia, ACM ICMR, IEEE ICME and PCM. He is the founding Chair of ACM SIG Multimedia China Chapter. Dr. Rui received his BS from Southeast University, his MS from Tsinghua University, and his PhD from University of Illinois at Urbana-Champaign (UIUC). He also holds a Microsoft Leadership Training Certificate from Wharton Business School, University of Pennsylvania.



Heng Tao Shen is a Professor of Computer Science and an ARC Future Fellow in the School of Information Technology and Electrical Engineering at the University of Queensland. He obtained his BSc with 1st class Honours and PhD from Department of Computer Science, National University of Singapore in 2000 and 2004 respectively. He then joined the University of Queensland as a Lecturer, Senior Lecturer, Reader, and became a Professor in late 2011. His research interests mainly include Multimedia/Mobile/Web Search, and Big Data Management on spatial, temporal, multimedia and social media databases. He received the Chris Wallace Award for outstanding Research Contribution in 2010 conferred by Computing Research and Education Association, Australasia. Heng Tao has extensively served on program committees in most prestigious conferences mainly in multimedia and database communities including ACM Multimedia, ACM SIGMOD, ICDE, VLDB, etc. He is a TPC Co-Chair for ACM Multimedia 2015, PCM 2011, ADC 2011 and 2010, an Area Chair for ICME 2013, ACM Multimedia 2012, ICDE 2012, DICTA 2010, and HPCC 2010, a Local Co-Chair for ICDE 2013, and an Associate Editor of IEEE Transactions on Knowledge and Data Engineering.

The Host City: Amsterdam

Let us welcome you in Amsterdam. An amazing city, with many faces that will make you marvel. From the historic heart of the city to the high-tech buildings on the city's new Zuidas, Amsterdam is a lively city and it invites you to come over and enjoy its pleasures. It is a place with a creative and informal atmosphere, a metropolis at the size of a village. Amsterdam has a lot to offer: some of the greatest works of art in the world, more canals than Venice, more bridges than Paris and 7,000 monumental buildings. The historic heart of the city known as the 'Grachtengordel' (canal ring) has remained beautifully intact to this day. The area is by no means an open-air museum, but rather the warm, friendly and vibrant heart of the city. No wonder Amsterdam's ancient center is a nominee for UNESCO's world heritage list. Amsterdam has many other surprises as well. From world-famous diamond factories, to the city's many bars or nightclubs. 24 hours a day, Amsterdam will provide you with its endless possibilities and its free, open spirit.

Welcome to Amsterdam!



Outstanding culture

The Netherlands capital city has been a center of creativity and culture for centuries. Works by 17th century Dutch Masters such as Rembrandt and Vermeer grace the walls of Amsterdam's famous Rijksmuseum. The Van Gogh Museum houses several of the artists' masterpieces and the Stedelijk Museum has an exciting collection of contemporary works. Other cultural treasures include Anne Frank's House, where she hid from the Nazis and wrote her famous diary, the baroque Royal Palace on Dam Square and the Rembrandt House. With a trove of offerings, Amsterdam can satisfy the cultural pallet of the most discerning visitor.

Colorful people

Amsterdam has always set itself apart from other European capitals. During the 17th century 'Golden Age' the city was a center for trade and art, and in the 60s it was Europe's 'magical center'. People are what make Amsterdam the unique city it is. The city's character is highly individual, spirited and young at heart. Its inhabitants are traditionally friendly, tolerant and cosmopolitan by nature: a mindset illustrated by the fact that most speak more than one language. With 174 different cultures, Amsterdam is amongst the most diverse in the world.

Stable economic climate

Though recent publications indicate price increases in the capital and in the Netherlands, the Amsterdam congress and conference market has, in general, remained stable. The relationship between price and quality has passed official international testing with satisfactory results.

Hub of knowledge

During the 17th century Amsterdam was a stockpile of trading goods; today knowledge is also being generated. With two highly developed universities and several laboratories, Amsterdam is now firmly on the world map as a center of knowledge. The city attracts many prominent academics and has become an attractive meeting place for those involved in science and research. Due in part to its central location on the edge of Europe, Amsterdam now offers a new 'market place' for the free and efficient exchange of ideas and knowledge. Besides its great past, Amsterdam also has a great future. The city's ability to attract continued investment and interest will not only offer opportunities in the present, but will also benefit future generations.

Business with pleasure

Home to the world's first multinational company, the Dutch East India Company, Amsterdam is also the new address for Phillips' international headquarters. A consistent high score in the European Cities Monitor for companies may be a reason why several international companies have their head offices in Amsterdam. Advertising and design firms prefer Amsterdam for its ability to attract creative people. Because of its compact size and excellent infrastructure, Amsterdam combines and does business with pleasure on the level of other European capitals but with the ambience of a small town. The city of Amsterdam is in the top ten of the world's most preferred conference cities.

Venue: Beurs van Berlage International Conference Center

Beurs van Berlage – Amsterdam's former stock exchange is situated right in the city center, at walking distance of both Central Station and Dam Square. The building is considered as the start of modern architecture in The Netherlands and one of 1,000 most important architectural monuments in the world. Nowadays the Beurs is serving the purpose Berlage had in mind for it: the ultimate meeting place in the heart of Amsterdam. This concept is inspired on the 'city-palaces' from the 14th and 15th century, as they still exist in Tuscan cities like Florence and Siena, Italy. In the past 20 years Beurs van Berlage has become one of the most well known conference and event venues of The Netherlands.



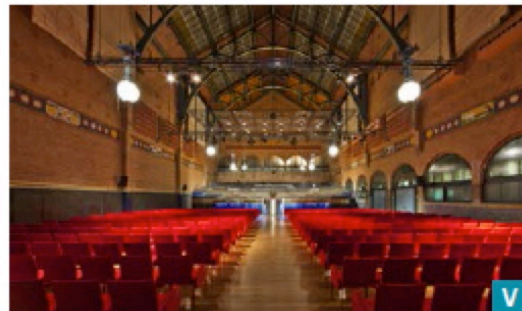
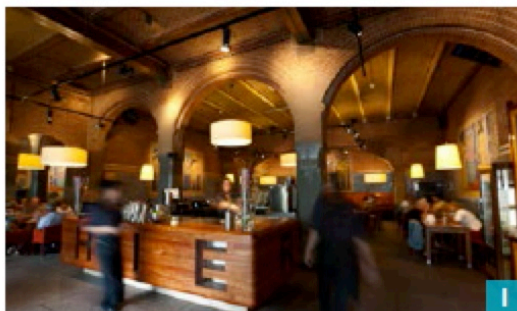
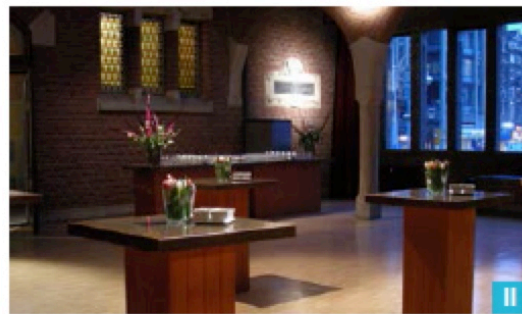
Specifically for international conferences up to 1,000 delegates, Beurs van Berlage has the following highlights:

- Former **commodity exchange** – a listed building and masterpiece of architecture by Hendrik Petrus Berlage. Hundreds of successful events have already been held and have written their own story in the Beurs van Berlage.
- Located in the heart of the **center of Amsterdam**, between Dam Square and Central Station. **Easily accessible** from Amsterdam Airport Schiphol (15 minutes by train). A superb location for delegates attending conferences, located between the historic buildings and the canals with their many **places of interest, museums**, restaurants and places of entertainment within walking distance.
- Excellent **collaboration with Amsterdam Marketing**, in addition to Professional Conference Organizers and Destination Management Companies with respect to the organization of social events, in order to support the promotion, number of visitors, speakers and possible sponsoring of our bid for hosting ACM Multimedia in Amsterdam.
- Modern visual, lighting and audio facilities with **extremely fast wireless internet** based on glass fibre.



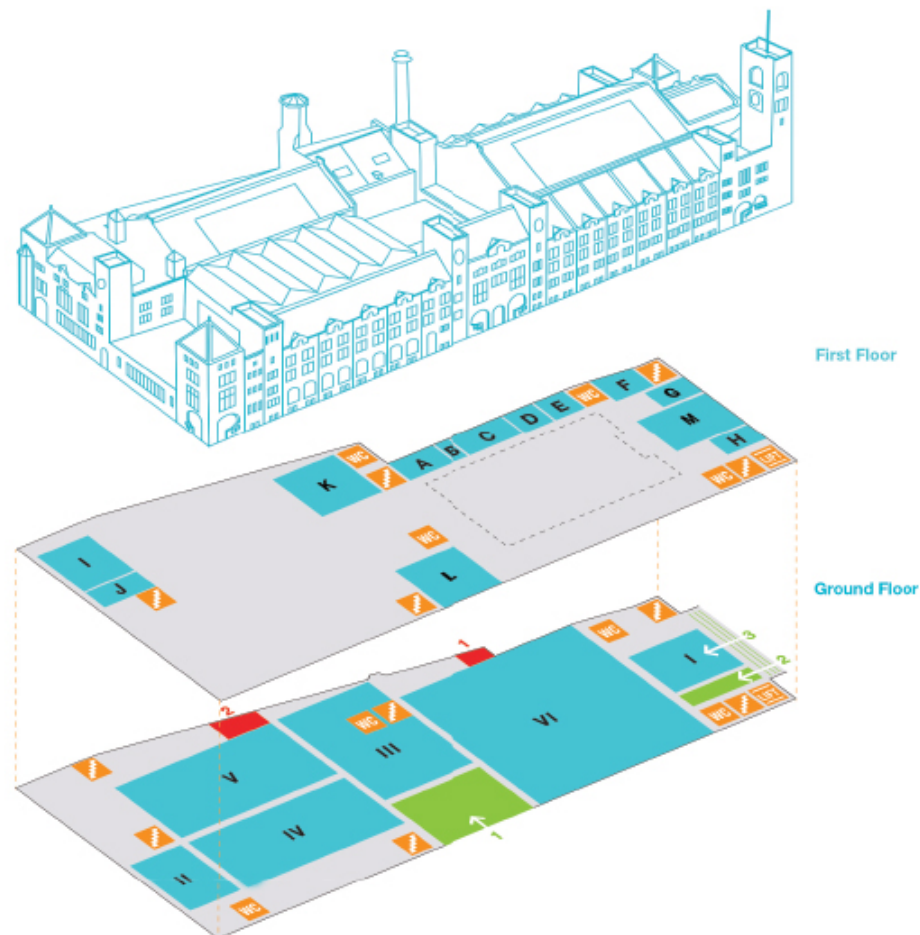
Location

Beurs van Berlage is situated between Amsterdam Central Station and Dam Square. Located right in the middle of the points of interest, canals and canal houses, museums, restaurants, night life and many hotels making Amsterdam such a vibrant location for international conferences.



Capacity chart

The chart below provides an overview of the available halls that are available for ACM Multimedia 2016 during the main days the conference is taking place. Attendees enter through the main entrance to register in the *Beursfoyer*. The plenary hall is the *Effectenbeurszaal* seating up to 800 guests while catering and stands is on the other side of the *Beursfoyer* in the *Grote Zaal* (former Common Goods Exchange and largest hall of Amsterdam City Centre). We have in total 4 large breakout halls seating up to 200 guests in each of them and a wide variety of smaller breakout rooms.



Halls & rooms	Dimensions*		Capacity per layout**					
	Measurements in metres	M²	Theatre	Cabaret & School	Square	U-shape	Reception & Party	Dinner
First Floor								
A. Mendes da Costa kamer	11 x 5	55	50	25	24	20	-	-
B. Zijl kamer	4 x 5	20	-	-	12	-	-	-
C. Verwey kamer	15 x 5	74	65	30	36	32	-	30
D. Roland Holst kamer	8 x 5	40	30	15	20	16	-	-
E. Derkinderen kamer	8 x 5	40	30	15	20	16	-	-
F. Rode kamer	9 x 5-6	50	40	20	26	20	40	25
G. Blauwe kamer	9 x 5	45	35	15	24	20	40	25
H. Ontvangkamer	9 x 5	45	35	15	24	20	40	25
I. Raadzaal	9 x 9	82	65	30	36	32	60	-
J. Getuigenkamer	9 x 5	44	40	20	26	20	20	-
K. Administratiezaal	15 x 13	190	200	80	40	40	150	100
L. Veilingzaal	11 x 15	165	200	80	40	40	150	100
M. Berlagezaal	11 x 16	176	200	100	50	50	-	100
Ground Floor								
I. Beurs van Berlage Café	16 x 11	154	-	-	-	-	225	106
II. Keurzaal	14,5 x 15	200	130	65	40	36	150	120
III. Beursfoyer	10 x 19	330	-	-	-	-	450	80
IV. Graanbeurszaal & Glazen Zaal	37,5 x 18,5	700	210	90	50	45	400	100
V. Effectenbeurszaal	37,5 x 18,5	700	800	400	100	85	700	500
VI. Grote Zaal	37 x 45	1570	1300	600	200	170	1800	1100
Entire ground floor		3774	-	-	-	-	2500	2000

Workshops and Tutorials

Workshops

An open call for workshops will be made where focus, quality, and innovation are the criteria of selection. We thus anticipate the following types of workshops:

1. High quality focused workshops on a specific topic of interest to the community, but not one of the areas within the general call for papers.
2. Workshops on emerging multimedia technologies and applications for which the theoretical foundations and validation criteria still need to be established.

When possible we will take advantage of the co-location of ECCV2016 and ACM Multimedia 2016. Putting them one week apart would yield the opportunity to organize workshops and tutorials on bridging topics, increasing the attendance.

Tutorials

Tutorials will be solicited to bring solid foundations to the field and to give new PhD students a jumpstart for their research.

Location

Workshops and tutorials will be hosted at the Science Park of the University of Amsterdam. Science Park is a new outstanding facility located at a 5 minute train ride from the central station of Amsterdam. By having tutorials and workshops at the Science Park instead of the main conference site we can offer a reduction in the overall conference costs.



Art Track, Exhibition and Welcome Reception: Big Data Art

Today we are surrounded by signals and sensors that chronicle everything about our world and our lives. Web and mobile phone usage patterns reveal much about our behaviour. This represents a shift in the human condition, a shift in what it means to be human when everything about us can be quantified, measured, analyzed, and nearly permanently stored. All this creates unprecedented opportunities and anxieties about privacy, identity and the nature of hyper-quantified humanity. In the art section we intend to explore the relation between big data, multimedia technology, and artistic representations to be able to better understand on how to find multi-modal beauty in large data sets, or, at the very least, force us to reflect on how data has stealthily become ubiquitous in our lives – albeit in ways that we rarely perceive upon on with a truly contemplative eye.

Setup

For the exhibition we will invite 10 to 15 renowned artists to present their works on an artistic representation of big data. The team working on this will be from the UvA (Frank Nack) and De Waag Society (Frank Kresin) – <http://waag.org/en>. Both partners have a long history of organizing multimedia art events. In the art track we will invite artists and scientists to present new works that explore the field of big data, multi-modality, and digital art. The track will be designed to establish a communication between the ACM MM community and artists to critically examine the artistic, technological and cultural implications and impact of their presented works in the context of big data, revealing challenges and opportunities of rich societal significance.



Location

Van Gendthallen in Amsterdam. The van Gendthallen are industrial heritage and have two monumental halls - one clean and crisp, the other raw and edgy, both with sky-high ceilings and a unique feel.



The van Gendt hallen are located close to the City Centre of Amsterdam. Walking distance from the Beurs van Berlage would approximately be 35 minutes. In collaboration with the Amsterdam municipality we plan to arrange for Canal Boats to get everybody to the site. The municipality would sponsor this.

Estimated total costs of the exhibition: 32.000 Euro, of which 10.000 Euro are covered by the conference and the rest is aimed to be covered through grants (City of Amsterdam, Mondrian Fund, Amsterdams Fonds voor de Kunst,), and sponsorship (ING, AIM, Philips, etc).

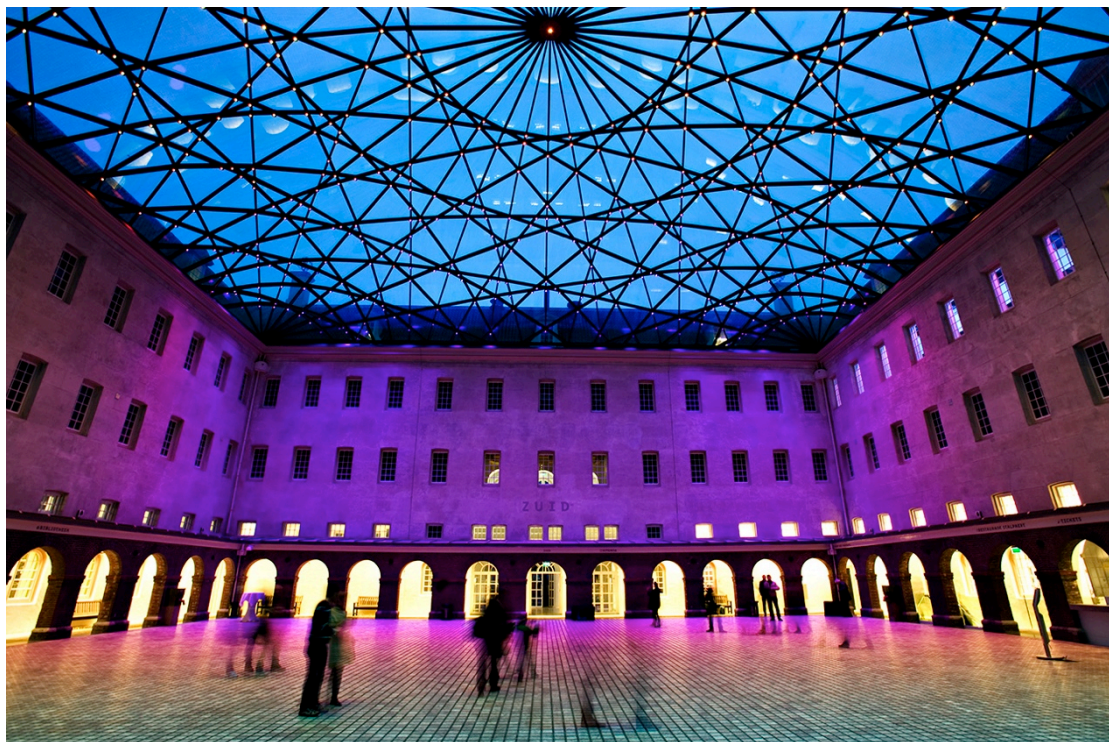
Welcome Reception

Too often when the Art Show and Exhibition is disconnected from the main conference only a limited number of ACM multimedia participants will pay a visit. To increase the visibility of the Art Show and Exhibition, we will organize the welcome reception at the van Gendt hallen. For the artists this creates an excellent opportunity to show their work to the ACM Multimedia researchers. On the other hand it will allow all participants to have a look at the carefully crafted installations and appreciate their beauty and the effort spent in creating them. The planned boat trip to get to the site will contribute to making this an evening to remember.

Banquet

Option 1: Het Scheepvaartmuseum

Het Scheepvaartmuseum, the National Maritime Museum, shows how Dutch culture has been shaped by the sea. It is housed in a former naval storehouse designed by the Dutch architect Daniël Stalpaert and constructed in 1656. The museum is dedicated to maritime history and contains many artifacts associated with shipping and sailing. The collection contains, among other things, paintings, scale models, weapons and world maps. The paintings depict Dutch naval officers such as Michiel de Ruyter and impressive historical sea battles. Stimulating, interactive exhibitions allow visitors to explore 500 years of maritime history. Attractive object exhibitions show the best of its world famous collection. Het Scheepvaartmuseum has been completely renovated, but still exudes history and is a beautifully imposing and impressive building in the heart of Amsterdam.



Option 2: The Royal Concertgebouw

The Royal Concertgebouw opened on 11 April, 1888 with an inaugural concert, in which an orchestra of 120 musicians and a chorus of 500 singers participated, performing works of Wagner, Handel, Bach, and Beethoven. The resident orchestra of the Concertgebouw is the Royal Concertgebouw Orchestra (Koninklijk Concertgebouworkest), which gave its first concert in the hall on 3 November 1888, as the Concertgebouw Orchestra (Concertgebouworkest). On 11 April, 2013 on occasion of the building's 125th anniversary, Queen Beatrix bestowed the Royal Title "Koninklijk" upon the building. Because of its highly regarded acoustics, the Concertgebouw is considered one of the finest concert halls in the world.



Social Activities in Amsterdam

Amsterdam offers a captivating mix of culture, history and the dynamics of a trendy metropolis. This chapter provides information on excursions in and around Amsterdam. A brief overview from some of the options possible for a social programme in Amsterdam or its surroundings.

Museums

In Amsterdam there are 37 museums, which offer up very diverse permanent collections and temporary exhibitions. The largest and most renowned institutions include: Van Gogh Museum, Rijksmuseum, Stedelijk Museum, Hermitage, Anne Frank House and Rembrandthuis. There are also a surprising amount of smaller museums, each bringing very different types of art and collections to Amsterdam. In recent years, photography and multimedia exhibitions have also been booming.

Canal cruises

From the comfort of a tour boat, you can see Amsterdam at its most beautiful. Pass alongside countless monumental properties such as 'the smallest house', the mayor's house and the Westerkerk. Go through the most travelled area of the city, the Gouden Bocht (golden bend). Ever wonder what a houseboat looks like on the inside? The canal boat offers the best view and the diversity of what you see will surprise you.

Evening canal cruises

Scenes of the city reflected on the water surface, the soft sound of water lapping the sides of the boat and the mysterious soft yellow aura of the lights of buildings and bridges; an evening canal cruise is a titillating experience for your eyes and ears.



Amsterdam city tours

A bus tour which will show you all the highlights of Amsterdam, including the Royal Palace on Dam Square and the Rokin. From there you can visit one of the many mills Amsterdam is home to. In short, it is a bus tour which will give you a rough impression of what Amsterdam has to offer.

Cycle tour in Amsterdam

Whether it is for groceries, bringing the kids to school or moving house, the bicycle plays an integral role in the life of every Amsterdammer. The best way to get a real impression of daily life in Amsterdam is to have cycled through it. Experience what it is like to cycle through the famous Vondelpark, see the main squares of the city, learn about the various architectural styles specific to Amsterdam and most of all feel the freedom of being on a bike in such a dynamic city.

Guided walk

The center of Amsterdam: Amsterdam is a city where you can stroll from square to square and from terrace to terrace. This is something you can do on your own of course, but did you know why Amsterdam's architectural style is characterised by tiny windows? Or why there are three crosses on a bollard? What is the city's nickname? And who were Johnny Jordaan and Tante Leen? Find out the answers to these questions and more during a walking tour.



Amsterdam Surroundings

Open Air Museum Zaanse Schans Travel back in time with a bus tour to the Zaanse Schans. A step outside of Amsterdam will take you right into the eighteenth century. The Zaanse Schans is a village comprised of collection of green wooden houses and mills which were once scattered across the Zaanstreek region. Not only are the houses and mills authentic, they are all still in use. Visit the mills, a clog-maker and the Klokkenmuseum (clock museum). You can also combine a boat tour on the River Zaan, the largest industrial terrain during the seventeenth century.

Fishermen's villages Volendam and Marken Volendam is a charming fishermen's village with its own special charm. The main street is De Dijk, situated along the harbour. The majority of cafés and souvenir shops are located here. Sit out on one of the many terraces and you will notice that several inhabitants are dressed in traditional costume. Photos are permitted. There are a couple options when you go off De Dijk. The first is you can take a boat to Marken, a former island and a picture postcard from the nineteenth century. Or the other way and land up in a medley of winding streets and tiny houses.

Polder region & Countryside What makes the polder landscape in the north of Amsterdam so special is the horizon, which stretches as far as the eye can see. What will catch your eye are the dykes, waterways, windmills and of course the flower fields. Meadows are full with bulbs ready to burst into a mosaic of colour. Listed a UNESCO world heritage site due to its ingenious design and fascinating history is the Beemster landscape. The bus can also bring a visit to Zaanse Schans, where you can visit a windmill, cheese-maker and a clog museum where you can have clogs tailor-made.

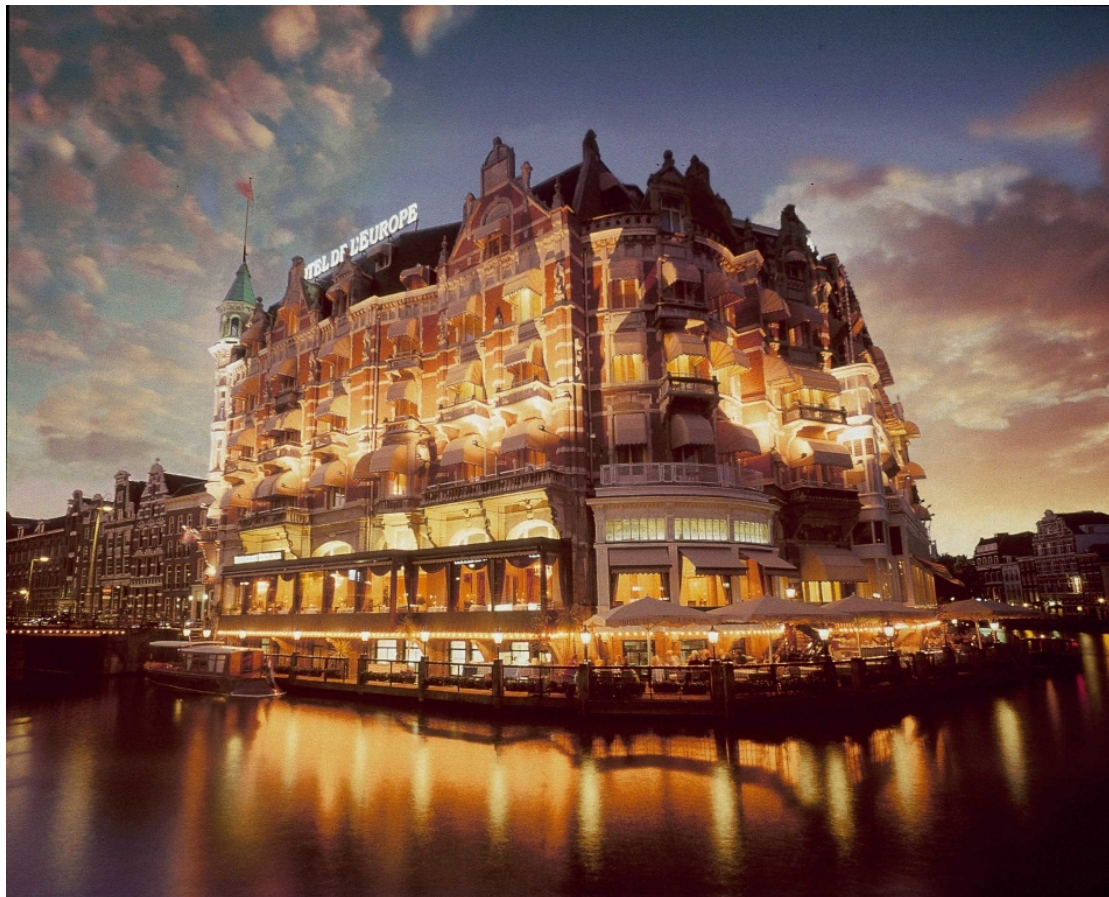


Accommodations

Details about specific hotels and student accommodations close to the conference venue in the Amsterdam city center are provided in Appendix A.

Accommodations

The Amsterdam area has more than 350 hotels, so you're sure to find something in a convenient location that fits your budget. Hotel accommodation ranges from simple 1-star rooms to the ultimate in 5-star luxury. Some hotels are renowned for their state-of-the-art architecture, historical significance, exclusive design or original interiors. Others stand out for their high standards and warm hospitality. The city website <http://www.iamsterdam.com> provides an online tool for finding a room at a convenient location, comparison of prices and online bookings. Many of Amsterdam's hotels meet the highest standards for sustainability. Look for the Green Key logo to identify hotels dedicated to environmental responsibility.



Lunches and dinners

Looking for a quick snack, a refreshing drink or a romantic three-course dinner? Amsterdam has all of that and more! From grand cafés and historical watering holes to Michelin stars and the best in seasonal produce. In terms of taste, Amsterdam is home to many cultures and flavors. There are hundreds of restaurants to experience and lots of exotic foods to try. Which restaurants you prefer is not only decided by your taste buds but also the level of

quality, budget, location and atmosphere. Amsterdam and surroundings have ten restaurants with Michelin stars. For top quality you will pay a higher price, but even when your budget is tight you can still enjoy a delicious meal. For business or pleasure, you are sure to please your palate in Amsterdam. Amsterdam is home to many vegetarian and organic restaurants. There are even special farmer markets, which sell only organic products, including



the Noordermarkt and Nieuwmarkt every Saturday. There are a number of traditional Amsterdam establishments, which offer unique samplings. The most common is trying out different types of genever (like gin) or unusual beers. This tradition dates back to the 16th century and the liqueur stockists founded by Lucas Bols in 1575. These had their own tasting rooms, where customers could try samples before they made their choice.

Local infrastructure

The compact size of Amsterdam means that almost everything is within walking distance of each other. Nevertheless the public transport network of buses, trams and metro is efficient, modern, reliable and inexpensive. The GVB is the public transport company of Amsterdam. One million passengers within greater Amsterdam travel by tram, bus, metro and ferry every day. The GVB day or multiple day card entitles you to unlimited travel around Amsterdam - day and night - on bus, tram and metro, for the number of hours that best suits your plans. For instance, the day card of € 7.50 is valid for 24 hours from first check in.

Taxis

Taxis can be handy when travelling to and from the airport, late at night when the trams have stopped running or when you're running late. Depending on the traffic during peak times, however, public transport may get you there even quicker. In order to improve the taxi ride experience, the City of Amsterdam is working to improve the transparency of prices and the taxi sector in general. For example, the City is clamping down on irregularities, such as demands by taxi chauffeurs for exorbitant off-meter fares and refusing short trips. All licensed taxi drivers in Amsterdam must adhere to a defined fare structure. The three components that are used to calculate the total price paid per journey are priced with a maximum start price of € 2.83, a maximum price per kilometer of € 2.08 and a maximum price per minute of € 0.34.

Accessibility

The city of Amsterdam is a national and international junction. The main airport, Amsterdam Airport Schiphol, is considered one of the best in the world and is just 15 minutes from the city center. Amsterdam's compact city center makes for outstanding public transport service and means that most facilities and sights are within walking distance of each other. The city's network of canals also offers the unique opportunity to transport our delegates on the water. Amsterdam has excellent accessibility by air, by rail, road and canal.



By Air

Amsterdam Airport Schiphol is a very modern, efficient and user-friendly airport. Scheduled services fly into Schiphol from at least 129 destinations within Europe and from 108 non-European destinations. Some 110 airlines fly from Amsterdam Airport Schiphol to more than 260 destinations worldwide. In 2008, Amsterdam Airport Schiphol served 47.4 million passengers. Schiphol train station is located directly below the airport and by train you arrive at Amsterdam Central Station within 15 minutes. Via Schiphol Plaza, you can walk straight to the departure or arrival hall. There are also 15 to 20 trains a day to destinations such as Brussels, Paris and Frankfurt.

Destination	Flight time to Amsterdam	Indicative ticket price
Europe		
London	1 hrs 10 min	€ 130
Firenze	1 hrs 50 min	€ 170
Barcelona	2 hrs	€ 130
Stockholm	2 hrs	€ 140
Moscow	3 hrs 25 min	€ 190
Asia and the Pacific		
Beijing	10 hrs 15 min	€ 750
New Delhi	10 hrs 20 min	€ 600
Tokyo	12 hrs	€ 760
Singapore	13 hrs 30 min	€ 1,050
Brisbane	20 hrs 30 min	€ 1,345
The Americas		
New York City	7 hrs 30 min	€ 710
Toronto	8 hrs	€ 850
Mexico City	11 hrs 20 min	€ 1,350
San Francisco	11 hrs 30 min	€ 1,030
Rio de Janeiro	14 hrs 15 min	€ 1,500

By Rail

The Dutch Railway company (NS) transports some one million travelers a day over the busiest railway network in the world. The NS Group comprises a number of operating companies which ensure the transportation of travelers and the development and exploitation of transport junctions. NS International operates the international transport of passengers by train. A train ride from Schiphol Airport to Amsterdam Central Station costs € 3.80

By Bicycle

The city of Amsterdam has 750,000 inhabitants and 600,000 bicycles. It is rare to have a moment in the city when a bicycle does not zip by you. The Dutch use their bicycles as a means of transportation - to go shopping, commute to work, and so on- rather than for recreational purposes. With beautiful scenery, flat landscapes and some 15,000 kilometres of specially designated bicycle paths and routes, cycling in the Netherlands is not only practical, but also very enjoyable



Budget

The budget is based on careful considerations that were inspired by the financial realizations of previous editions of this conference and from there guided by the specifics of the conference venue, typical prices in Europe, and our ambition to turn this conference into an unforgettable experience for the attendees. We are happy to be able to offer such experience for a highly competitive registration fee compared to the previous editions of this conference held in Europe.

The budget overview in the following table is based on a conservative planning regarding the number of registrations and the received amount of sponsorship. Even under these conditions, the balance is positive. We, however, expect more regular registrations and to attract more sponsorship, for instance through the expected link between the conference and the Dutch National ICT Research Program COMMIT (100 MEuro budget) that involves the major Dutch academic and industrial partners active in the broad field of ICT into 16 large research projects, 6 of which are directly related to the conference scope. See the appendix for a complete budget description.

Income (Euro)			
Conference registration	Quantity	Fee	Total
Advance registration – ACM Members	300	700	210.000
Advance registration – Non-ACM members	90	800	72.000
Advance registration - Students	50	350	17.500
Late/Onsite registration – ACM Members	35	800	28.000
Late/Onsite registration – Non-ACM members	15	900	13.500
Late/Onsite registration - Students	10	450	4.500
Total conference registration revenue			345.500
Workshops-only registration			
Advance registration – ACM Members	100	250	25.000
Advance registration – Non-ACM members	60	300	18.000
Advance registration - Students	25	150	3.750
Total workshops-only registration revenue			46.750
Sponsorship			
Art show sponsorship			20.000
Donations (corporate, institutional, etc.)			35.000
Total sponsorship income			55.000
GROSS REVENUE			447.250

Expenses (Euro)	
Publicity	5.800
Conference Committee	2.400
Registration	9.200
On-site logistics (including meeting rooms)	122.513
Food & Beverage	116.500
Program/Publications	15.850
Tutorials	1.265
Workshops	1.898
Exhibits	32.000
Financial activities	12.593
Conference management	14.000
Overhead fee	71.560
Total expenses	405.578
Contingency	40.558
GROSS EXPENSES	446.135

BALANCE
+1.115

APPENDIX A: Hotels and Student Accommodation

The following hotels and student accommodations are all on walking distance (<10 min) from the conference venue in the Amsterdam city center.

Hotel	Address	Stars	Double	Single
Sofitel Amsterdam The Grand	Oudezijds Voorburgwal 197	*****	€ 326	-
Grand Hotel Amrâth Amsterdam	Prins Hendrikkade 108-114	*****	€ 282	€ 251
Crowne Plaza City Centre	Nieuwezijds Voorburgwal 5	*****	€ 217	-
Inntel Hotels Amsterdam Centre	Nieuwezijds Kolk 19	****	€ 199	€ 179
Doubletree By Hilton	Oosterdoksstraat 4	****	€ 189	-
Hotel Amsterdam - De Roode Leeuw	Damrak 93-94	****	€ 188	€ 146
NH Grand Hotel Krasnapolsky	Dam 9	*****	€ 188	€ 165
Ibis Styles Amsterdam CS	Martelaarsgracht 10	***	€ 186	€ 177
The Convent Hotel	Nieuwezijds Voorburgwal 67	****	€ 179	-
Die Port Van Cleve	Nieuwezijds Voorburgwal 178-180	****	€ 169	€ 169
Park Plaza Victoria Amsterdam	Damrak 1-5	****	€ 168	-
NH Barbizon Palace	Prins Hendrikkade 59-72	*****	€ 167	-
Avenue Hotel	Nieuwezijds Voorburgwal 27	***	€ 158	€ 126
Hotel De Gerstekorrel	Damrak 22-24	***	€ 156	€ 93
Ibis Amsterdam Centre	Stationsplein 49	***	€ 139	-
Swissôtel	Damrak 95-98	****	€ 139	-
Bastion Amsterdam Amstel	Verlengde Van Marwijk Kooystraat 30	***	€ 110	-
Singel Hotel	Singel 13	***	€ 94	€ 89
Westcord City Centre Hotel Amsterdam	Nieuwezijds Voorburgwal 50	***	€ 79	€ 69
The Exchange	Damrak 50	***	€ 73	-
Hostel Cosmos Amsterdam	Nieuwe Nieuwstraat 17	Hostel	-	€ 23
The Flying Pig Downtown Hostel	Nieuwendijk 100	Hostel	-	€ 17