KDI From Competence Queries to ER (a case study)

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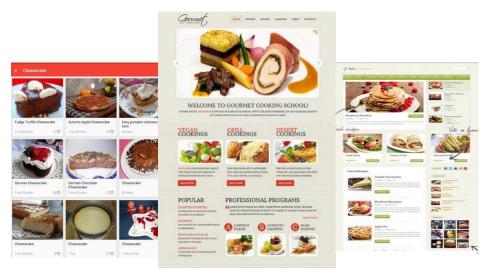


The Case Study

Modeling recipes for online search

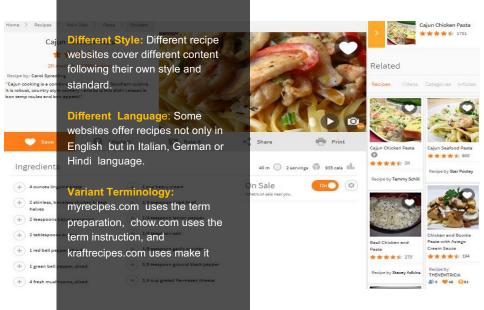
- by Usashi Chatterjee, Fausto Giunchiglia, Devika P. Madalli, Vincenzo Maltese.
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Heterogeneity in Recipes Websites



... informal, heterogenous, terminology, different schema...

Heterogeneity in Recipes Websites



The proposed solution

Propose a formalized entity-relationship(ER) model.

2 Modelling methodology is based on competency questions.

The proposed solution – A Methodology



Step 1: Identification of the query patterns

- Competency queries are collected
 - Give me a recipe to prepare roasted turkey for Thanksgiving celebration
- The queries are grouped in distinct scenarios
 - Give me a recipe to prepare roasted turkey for Thanksgiving celebration.
 - Give me a recipe of halal food prepared for Iftar party.
 - Give me breakfast recipes.

Query Analysis

Competency Question

Give me a recipe to prepare roasted turkey for Thanksgiving celebration

Competency Question Analysis

Give me all Recipe for Dish X AND Event Y WHERE
X.name= "roasted turkey" AND Y.name = "Thanksgiving"
AND recipeIngredient = Z AND Z.type = "turkey" AND
cookingMethod = "roasting"

Identification Etypes and Properties

- Etypes: RECIPE, DISH, EVENT
- Property: Dish.name, Event.name, recipeIngredient.type, Recipe.cookingMethod

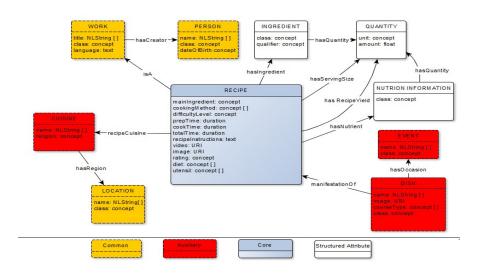
General Query Patterns

- Identification of the general query pattern
 - Give me all recipes R which belong to cuisine C to prepare dish
 D appropriate for event E

Step 2: Building the recipe model

- Common entity types
 - Those that can be (re-)used across domains
- Core entity types
 - Are those returned by the queries
- Auxiliary entity types
 - are those that in the general pattern determine how to filter results

Step 2: Building the recipe model

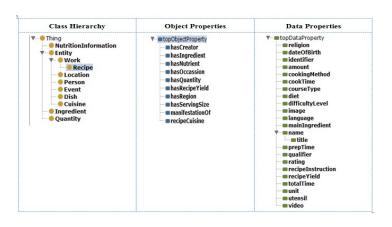


The proposed solution – A Methodology



Step 3: Formalization

- RDF as formal language
- Protégé standard free open source ontology editor



Step 4: Evaluation of the Model

- Syntactic correctness and consistency
- Completeness and conciseness
- Empirical adequacy of the developed model

cooking.nytimes.com
foodnetwork.com,
eatingwell.com,
allrecipes.com,
sanjeevkapoor.com,
food.ndtv.com.

Step 5: Terminology comparison (example)

<u>eatingwell.com</u>	Recipe model
Ingredients	INGREDIENT
	type
	qualifier
	unit
	amount
Preparation	recipeInstructions
Nutrition	NUTRITION INFORMATION
	type
	unit
	amount
Makes	SERVING SIZE
	unit
	amount
Active Time	prepTime
Total Time	totalTime
Health & Diet Considerations	Diet
Meal/Course	EVENT
	Туре
Type of Dish	DISH
	courseType
Preparation/Technique	cookingMethod

Comparative Study

Schema.org ,BBC Food Ontology vs. Recipe Model Findings:

() Incompleteness of properties

Properties such as Recipe Creator and Recipe Rating is absent.

() Lack of Types

Schema.org and BBC Food Ontology does not associate recipes to specific event.

() Underspecified properties

Properties in <u>Schema.org</u> as plain text poses serious limitations to queries.

() Lack of Structure

<u>Schema.org</u> defines ingredient as text prevents it to answer queries related to quantities and qualifiers for ingredients.

Highlights of the Proposed Model

- ➤ Addressed the diversity problem in websites
 Definition of a formal ER model captures the
 fundamental queries
 to be offered
- > The model is grounded in Library Science theories on creative works.

Clear distinction between Recipe and Dish

> Overcomes the limitations of existing models Schema.org and BBC food ontology