Why is good writing important? Chapter 1

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AS A SCIENTIST, YOU ARE A PROFESSIONAL WRITER

IT IS THE AUTHOR'S JOB TO MAKE THE READER'S JOB EASY

IF YOU WANT YOUR WRITING TO BE EFFECTIVE, BECOME A WRITER

AN ARTIST NEVER COMPLETES A WORK – THEY MERELY LET IT GO

Reading Articles

What is the paper about?

- What question(s) is it trying to resolve?
- Find the independent variable: the variable that is being manipulated by the researcher
- Find the dependent variable: the variable that is being measured by the researcher

What is the paper about: critique

- Is the question trivial?
 - Is it a minor step, e.g., looking at the color blue instead of the color red
- Is it theoretical or of practical use to designers?
- Are the selected variables appropriate for the question?

How was the experiment done?

- Is the method used similar to past research or new? If new, how is it justified?
- Draw the procedure:
 - G1 -> Task1 then Task2 then Task3
 - G2 -> Task2 then Task3 then Task 1
 - G3 -> Task3 then Task1 then Task2

How was the experiment done: critique

- Is there enough information to be able to draw the procedure?
- Was the presentation order random or the same for everyone?
- What population did they sample from?
- Is there any variable they should have controlled for that they didn't?

What did they find

- If quantitative, did they find any differences?
 - Did they do a statistical analysis?
- If qualitative, what are the important results they got?

What did they find: critique

- Is the statistical analysis they chose the right one for the data?
- Are the results borderline?
- If data was analysed by a judge, was it reanalysed by a different judge?

What does it mean?

- What do the authors claim their results mean?
- Are their results in line with other researchers' results?
 - If not, do the authors provide an explanation?

What does it mean: critique

- Do the conclusions really follow the results?
- Are there alternative explanations that the authors might have missed?
- Did the authors forget to link their results to other research or miss any research that is similar to theirs?
- Are there limits to the study that the authors did not mention?

What about the introduction?

 Are there any studies in the introduction that sound like they are pertinent to your research?

What about the introduction: critique

- Are there any important studies that are missing?
- Are there studies that shouldn't be there?
- Does the hypothesis or the question flow from the studies that are presented?

Other critiques

- General writing problems
 - Typographical errors
 - Difficult to understand
 - Bad word choice
- Tables and Figures
 - Understandable titles, axes
 - Data presentation, colours
 - Legends