The final report should summarise the work done throughout the entire design process. Please, be sure that the report is clear, structured and provides a comprehensive view of everything you have done. Remember that someone who has not followed you during the coursework will review the reports. Clarity and synthesis will be positively evaluated. Remember to include the graphical material you have gathered during the coursework (e.g. pictures). Remember to link your description of the coursework to the theory given by Prof.ssa De Angeli during the lectures.

The maximum report length is 20 pages (excluding appendix). The report should be submitted in .pdf format.

The front page should include the group number and group name (if any), names and matriculation number of the group members, title of the project and subject (i.e. “HCI for Digital Social Innovation”).

1. **Introduction** (Here you should very briefly summarize what will be described in the report, including main findings)
2. **Idea generation and refinement**
   1. **Brainstorming session**. Here you can provide a summary of the first workshop on idea generation. You can start by a description of the activity, the ideas you had and all the information you generated for each of the ideas (e.g. stakeholder, information you know, information you don’t know)
   2. **Design challenge.** Provide a summary of the second workshop on idea refinement. Describe the activity and elaborate on the variables which made you select your design idea. Provide a description of the activities where you envisioned collecting the required information.
3. **Field study.** Describe all the activities your performed to understand the context: from interviews and focus groups to benchmark analysis and online research. Include the discussion with experts, if you participated. Please provide all the required information to understand the activities (for example, if you did interviews, explain which kind of interview (e.g. semi-structured), who you interviewed (e.g. demographic information), which were the topics you covered during the interview).
   1. **One section per activity performed** (including the description, the reason why you selected it, and the results)
   2. **Discussion** (summary of the main findings and what you learned from the activities. How was your original design challenge influenced by the findings of these activities?)
4. **Conceptual Design**
   1. **Stakeholders description**
   2. **Empathy map**
   3. **Discussion** (elaborate on whether the activity was useful, if it was, why was it useful? Where any difficulties?)
5. **Prototype design** 
   1. **Explanation of main functionalities**
   2. **Map of interaction**
   3. **Low fidelity prototypes**
   4. **Description of the user evaluation** (e.g. demographics, settings)
   5. **User evaluation results**
   6. **Redesign proposals** (based on the feedback from the user evaluation)
6. **Discussion and conclusion** (synthetized discussion and conclusion, including main points from all sections)

**Appendix** (e.g. empathy map, prototypes, pictures) - This section is optional. In case you have too much graphical information which doesn't fit in the report, you can add it this section.