

# HCI for Digital Social Innovation

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# Project description

- Design an interactive artefact which can contribute to your community
- You can contribute to your community by making something easier, more entertaining or more sustainable

# Examples of interactive artefacts



81%



say that sharing makes them happy

63%



would share his or her car journey  
with someone if it were possible

My empty seats  
aren't very talkative



38 million  
empty seats  
in commuter cars  
across the UK,  
everyday





6.358

📍 km Strecke

1.323

☁️ kg CO<sub>2</sub> gespart

1.346

🚦 Routen

Radwende



The dancing traffic light

# What can you expect from this project?

- Design oriented project: from an idea to a prototype
- Participatory design approaches
- Hands-on activities
- Tutoring meetings

# Questions?

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