



BALSAMIQ MOCKUPS

Silvia Bordin

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Università degli Studi di Trento

Balsamiq Mockups

- <http://www.balsamiq.com/products/mockups>
 - « Life's too short for bad software »
- Rapid development of **low-fidelity** interactive prototypes
 - Sketchy looks (wireframes)
 - Focus on functionality
 - Feedback is encouraged
- Android controls:
<https://mockupstogo.mybalsamiq.com/projects/android/Android+Controls>

Journey Planner scenario

- Monica lives in an apartment in the suburbs of Trento. Such area is not directly connected to the University, thus she has to take two buses. She complains that she often wastes a lot of time waiting for the connection as the schedules of the two lines are not synchronized.
- However, the University has now developed the **Journey Planner** app. Monica inserts the **location** from which she wants to leave and her chosen destination; each location can be specified as a bus stop, an address or a point of interest. Monica can also specify the preferred **time** of departure. Moreover, she has already filled in a **profile** defining her favorite ways of travelling (on foot / by bike / by bus...) and some information such as her walking speed, whether she owns a bike, whether she has special mobility requirements (use of a wheelchair, impairments and so forth).
- Based on all this information, Journey Planner computes the fastest route between departure and arrival points, showing Monica the directions to get from one point to another and specifying which buses she needs to take and where, when possible connections will take place, how long the journey will last in total and so forth. Monica will therefore be able to minimize her travelling time.