

Constructive misunderstandings

a computer scientist's report on the
design of collaborative technologies
for children on the autism spectrum

Massimo Zancanaro

zancana@fbk.eu

COSPATIAL

funded by **European Commission**
7th Framework Programme

a 3-year project: **2009-2012**

collaborative technologies for teaching **social
competence** to children on the **autism
spectrum (HFASD)**

**Collaborative Virtual Environments
and Shared Active Surfaces**

Fondazione Bruno Kessler (FBK)

University of Haifa

University of Bar-Ilan

University of Nottingham

University of Birmingham
(now Univ. of Southampton)

Cognitive Behavioral Therapy

a reference framework
to exploit the affordances
of technologies and to pursue
educational strategies

a CBT session is usually composed of two distinct but possibly interleaved parts: **Learning** and **Experience**

technology provides support to both

Shared Active Surfaces

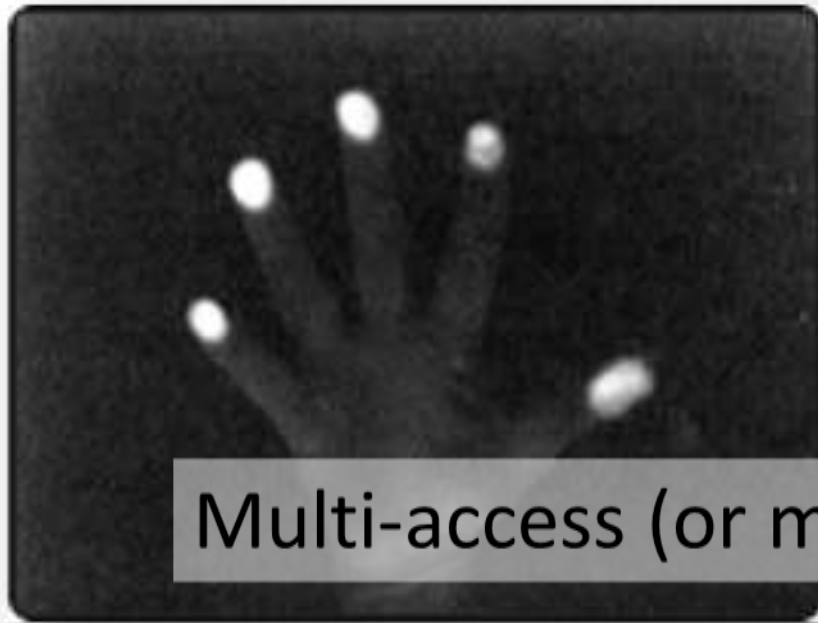


computer systems based
on large interactive
surfaces

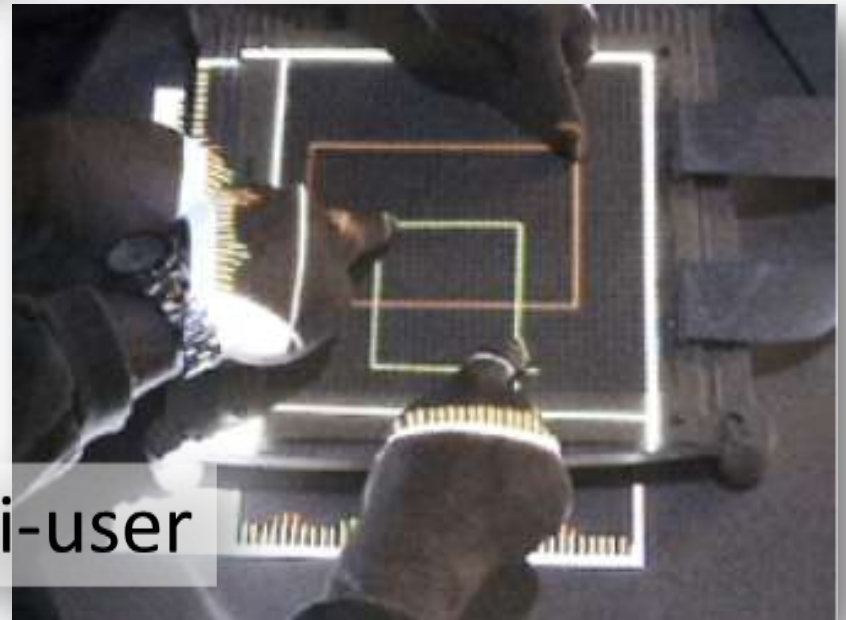
The image shows two individuals, a man and a woman, standing around a large, horizontal, black-framed interactive table. The table's surface is illuminated and displays a complex, light-colored diagram or map with various lines and shapes. The woman, on the left, is wearing a light blue button-down shirt and jeans, and is pointing at the table with her right hand. The man, on the right, is wearing a dark blue t-shirt and jeans, and is also pointing at the table with his right hand. In the background, there is a small table with a white tablecloth, some potted plants, and a television screen mounted on the wall.

horizontal (tabletops) or
vertical orientation


a radical shift from the
paradigm of one
user/one computer



Multi-access (or multi-touching)



Multi-user



recognizes multiple-touching by
different users: who's touching where

DiamondTouch

CircleTwelve, Boston (<http://www.circletwelve.com/>)



Inherently social activities

Reduce social isolation and withdrawal usually associated with computer-based interventions

Social rules are in the system

system-provided rules provides an effective and productive support to teacher-driven rules

Core team (6/8 people)

Researchers in computer science/designers (FBK)

Software developers (FBK)

Researchers in new technologies for occupational therapy (Haifa)

Researchers in education (Bar-Ilan)

Extended team (10/20 people)

Teachers and practitioners

Children on the autism spectrum

10 envisioning scenarios

5 initial prototypes

assessed in formative studies

2 robust applications

currently under evaluation in
controlled interventions

Join-In Suite

- 1 Support varied types of social tasks (acting together, negotiation, mutual planning)
- 2 Embed specific interaction mechanisms to foster collaboration (*doing things together, sharing resources, playing different roles*)
- 3 Support an activity flow based on the main principles of CBT (*problem solving, concept clarification, rehearsal*)
- 4 Allow the therapist to control the activity flow and shape the collaboration experience

Initially concerned with “doing things together”

After focus groups, identified different ways to collaborate: sharing resources and playing different roles

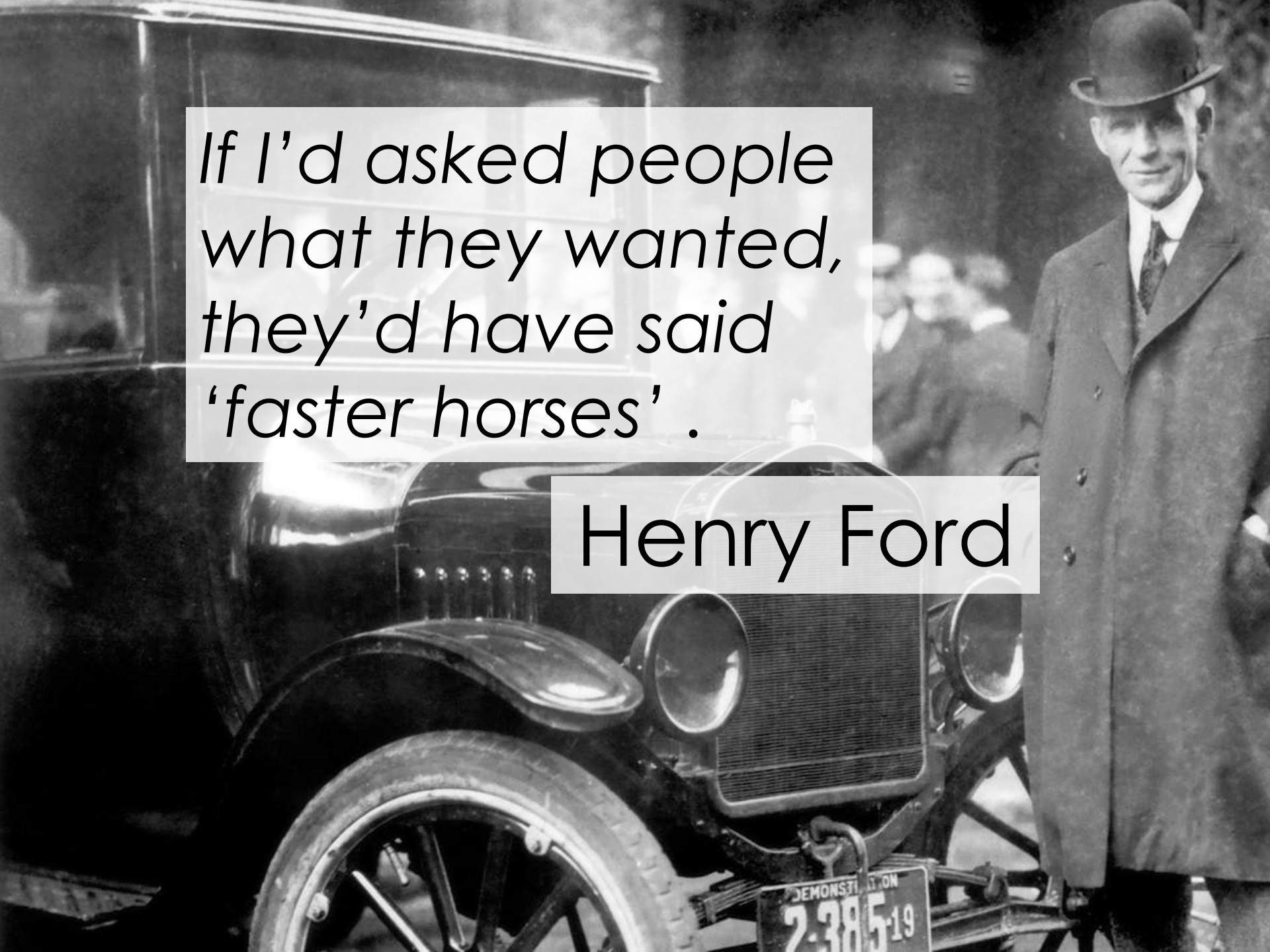
After a formative study, added more emphasis on the role of the teacher as a mediator

How did it really
go?

Issues in designing Join-In Suite

- Hesitant use of narrative scenarios slowed down the discussion on possibilities and challenges of technologies and a clear understanding of user context
- Lack of clarity on roles hampered the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users requested new “pony” functionalities
- The request to keep BGE caused frustration among the team members
- Focus on technical difficulties made complicated a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused frustration

A lesson from Henry Ford

A black and white photograph of Henry Ford standing next to a Ford Model T car. Henry Ford is on the right, wearing a dark suit, a white shirt, a dark tie, and a bowler hat. He is looking towards the camera with a slight smile. The car is on the left, showing its front end with the headlights, grille, and front wheel. The license plate is visible and reads "DEMONSTRATION 2-385-19".

*If I'd asked people
what they wanted,
they'd have said
'faster horses' .*

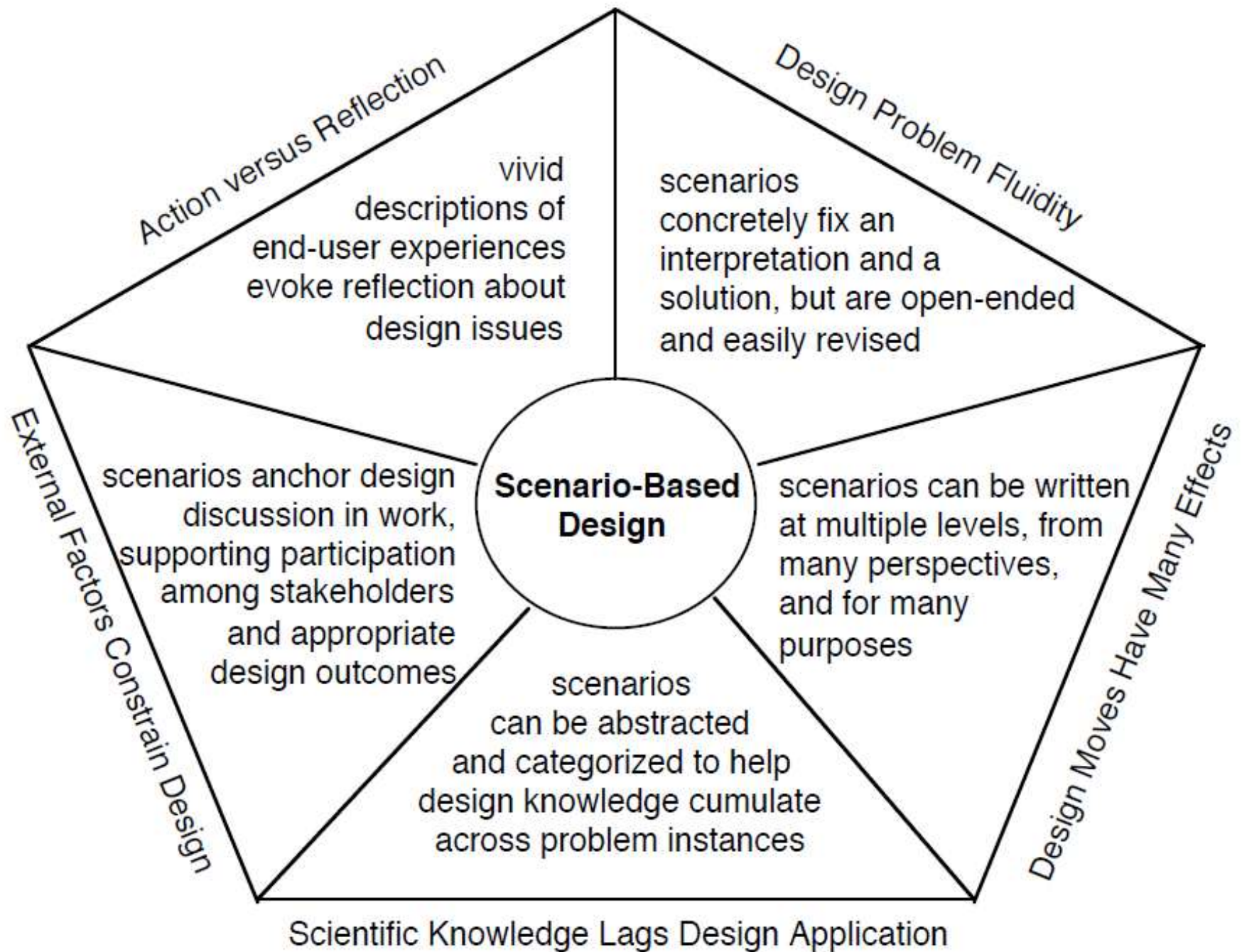
Henry Ford

Co-participation in

design is indeed fundamental but a
naïve approach may not work

understanding the context of the users
accepting the challenging of technology

narration is a powerful tool to make things understandable (e.g. Hollywood)



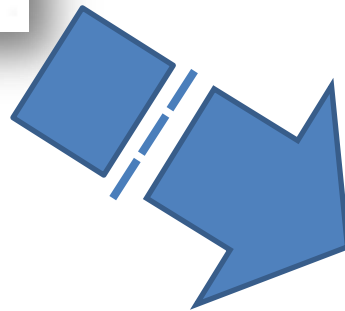
Scenarios in COSPATIAL

10 draft descriptions of systems
were created: yet not always in narrative
terms

Example: Narrative scenario



Maria, Luca and Martina meet around the table. As they approach it, the system starts playing a video, on the external monitor.



Martina draws a circular gesture on the table and a ball appears while the webcam turns on. Martina records a 20 s video expressing her support for the coolness of the girl in the video. She place a “thumbs up” icon to make this apparent. The track is activated and the arrow train speeds up until it stops in front of Luca.



Example: Non-narrative scenario

Examples of tasks that can be resolved by collaboration in terms of joint actions are presented on screen as “cartoon like” little stories.



The story can be enriched with sounds and voice-over

Alternative solutions for solving the task can be provided, and children can choose, with the help of the therapist, the more appropriate one

Learning

Simple interface and really basic task: apples falling from the trees have to be collected in the basket below

The basket can be dragged horizontally only by the joint touch of two children

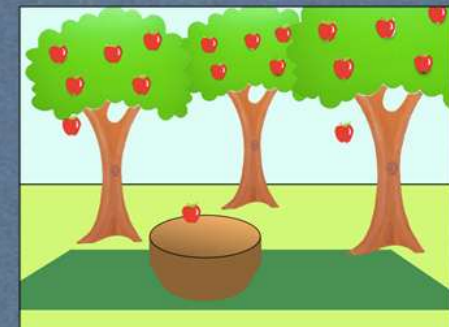
Throughout the game, difficulty increases: more apples will fall more quickly, requiring a better level of coordination

CBT
Concept clarification
Problem solving

Practice
Behavioural rehearsals
Feedback reinforcement

Experience

Children can directly experiment the same kind of interaction presented in the stories through joint actions on the interface.



Useful to categorize the proposals in terms of CBT but less useful to give the «gist of technology» and prompt discussions about its added value

Issues in designing Join-In Suite

- Hesitant use of narrative scenarios **slowed down** the discussion on possibilities of technologies and a clear understanding of user context
- Lack of clarity on roles **hampered** the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users requested new “pony” functionalities
- The request to keep BGE caused **frustration** among the team members
- Focus on technical difficulties made **complicated** a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused **frustration**

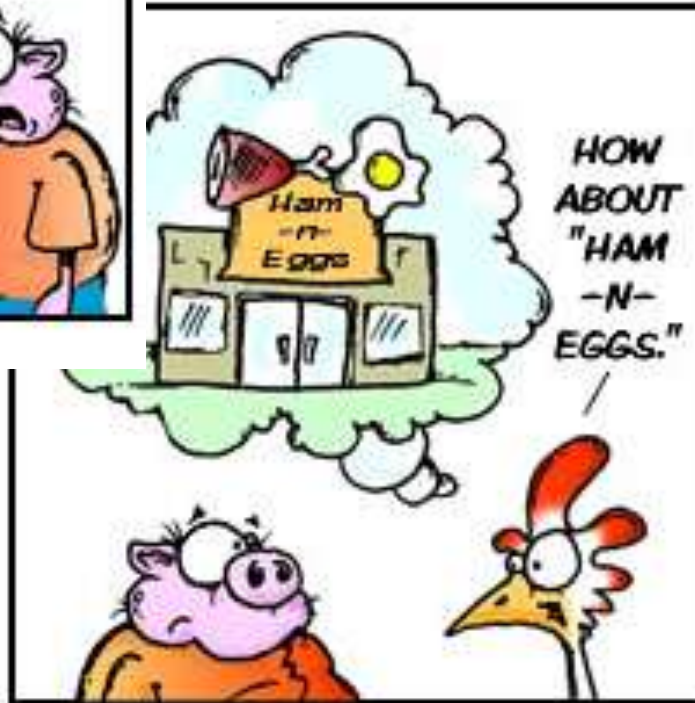
Chicken & Pigs

HEY PIG, I WAS THINKIN' WE
SHOULD OPEN A RESTAURANT.

I DON'T KNOW.
WHAT WOULD WE
CALL IT?

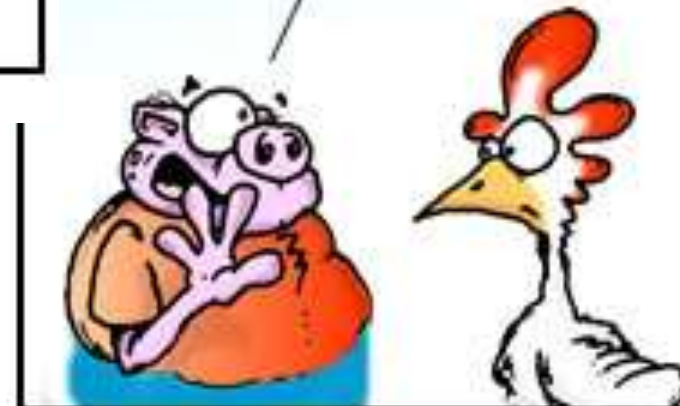


By Clark & Vizdos



HOW
ABOUT
"HAM
-N-
EGGS."

NO THANKS, I'D BE
COMMITTED, BUT YOU'D ONLY
BE INVOLVED!



Pigs

are totally committed to the project and accountable for its outcome

Chickens

consult on the project and are informed of its progress

In a design team is important to clarify these roles:

Pigs are required to stay tuned, act and take responsibility

Chickens express opinions but can't delay the team

The situation in COSPATIAL

Chickens for the design may be Pigs for the evaluation (and theoretical background)

Because of the lack of clarity (who's who and when), the design requirements were never really finalized

From: X

Sent: Tuesday, 24 May 2010

To: *all*

Subject: Join-In – content preparation

Hi all,

we are going on with the implementation of the three games for the Join-In suite. From a software point of view, we have almost finalized all the three games. The next week we would like starting to integrate the contents. Here what we need from your side

a) ..

b) ...

From: Y|

Sent: Tuesday, 24 May 2010

To: *all*

Subject: Re: Join-In – content preparation

Hi all,

I'm not sure I understand how can we define the problem when we do not have the scenarios. Do I miss something?

From: X

Sent: Tuesday, 25 May 2010

To: *all*

Subject: Join-In – content preparation

Actually, the scenarios were circulated several weeks ago!

Issues in designing Join-In Suite

- Hesitant use of narrative scenarios **slowed down** the discussion on possibilities and challenges of technologies and a clear understanding of user context
- Lack of clarity on roles **hampered** the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users requested new “pony” functionalities
- The request to keep BGE caused **frustration** among the team members
- Focus on technical difficulties made **complicated** a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused **frustration**

Babies & Ponies

Babies

the “great” ideas that the designers try to push forward even if the users are not really convinced

Ponies

the naïve or unrealistic
ideas that the users have
and want to insert into the
process

Babies and ponies are the two
main reasons of failure of a design
process

difficult to recognize

difficult to deal with

Scenarios and early prototypes
may help

ideas are presented in draft form and likely
too rough to become babies

ponies can be anticipated because the
users are presented with **several**
alternative ideas

A COSPATIAL's baby



A COSPATIAL's pony

"In the children's solutions it will be a taped voice only, unless we provide them with the option to create a picture (dragging relevant objects like in story table) in the relevant square. Do you guys think it is important? Does it add a lot of work? It will sure be more "cool" "involving" and creative."

In this design, it would be cumbersome and complicated.



Issues in designing Join-In Suite

- Hesitant use of narrative scenarios slowed down the discussion on possibilities and challenges of technologies and a clear understanding of user context
- Lack of clarity on roles hampered the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users requested new “pony” functionalities
- The request to keep BGE caused frustration among the team members
- Focus on technical difficulties made complicated a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused frustration

Dandy horses for
mountain bikes





Early adopters may find
difficult to appreciate the
potentialities of a product

“[...] what the designer is trying to do is to **envision things** for users that the users can't yet envision. The hard part is **not fixing little problems**, but designing things that are both innovative and that work [...]”

T. Winograd

prototypes help
in the process of
envisioning ...

... but it is important to
recognize when the dandy
horse **stands** for the
mountain bike

What do prototypes prototype?

Role

- How do the users use the product? In which ways they can use it?
- You have to understand the context of use it!

Implementation

- How the system works? Which are its main components?
- You have to build a working system!

Look and Feel

- What's the sensory experience? What do the users see and feel in using the product?
- You have to create or simulate the experience that the user may have with the system!



a prototype is **never** a complete product

a prototype should have **precise goal**: it assess/demonstrate something

The *Barely Good Enough* Principle

make the **simplest** prototype
that can do what you want to
assess/demonstrate

The COSPATIAL BGE

The interactive process helped in keeping the initial mockups and the prototypes as BGE

Yet the prototypes were kept BGE by denying new functionalities and this caused misunderstandings in the team

Issues in designing Join-In Suite

- Hesitant use of narrative scenarios slowed down the discussion on possibilities and challenges of technologies and a clear understanding of user context
- Lack of clarity on roles hampered the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users requested new “pony” functionalities
- The request to keep BGE caused frustration among the team members
- Focus on technical difficulties made complicated a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused frustration

Prioritize or die

if everything is a top
priority, then nothing is

Low hanging fruits: easy to accomplish

Dependencies: first things first

Urgent vs. Important: urgency based on time; importance based on values

The most important thing is to target the BGE

REDESIGN ISSUES

In what follows, a synthetic list of the redesign issues that have been discussed during the Barllan meeting (28/07/2010)

Technical difficulty/convenience: **Difficult/unconvient** **Requires some effort** **Relatively easy**

TEACHER'S CONTROL PANEL

XX The control panel should disappear in order to avoid children to be distracted (sometimes they tried to operate on this).

XX The therapist should have the possibility to pause the activity.

XX A double-tap (both children) should be required to start the audio description.

XX The therapist should be enabled to move forward and backward across the different activity phases.

XX In the Experience part, the teacher should be able to control in real-time: levels of sociality, levels of difficulty, and the duration of the game (sometimes, the therapist feels that it is important that children succeed).

Save the Alien

Issues in designing Join-In Suite

- Hesitant use of narrative scenarios slowed down the discussion on possibilities and challenges of technologies and a clear understanding of user context
- Lack of clarity on roles hampered the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users requested new “pony” functionalities
- The request to keep BGE caused frustration among the team members
- Focus on technical difficulties made complicated a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused frustration

The appetite comes with eating



In software industry, programs are delivered by versions

Alpha, Beta, 1.0, 1.1, ..., 2.0 ...

Once enough bugs are collected, a new sub-version is released (x.1,x.2, ...)

Bugs are prioritized (importance/dependencies) before being fixed

Once enough consensus on new functionalities is reached a new major version is released (x.0)

New functionalities are prioritized according to BGE

The worst mistake is to fix bugs on the run

The second worst mistake is to
add functionalities during the
debugging

Therapist's comments:

She thinks there is a need for a "done" button at the end of learning stage.

Teacher's mouse color is very light. Sometimes hard to see. Please change to a darker color

Would prefer to have access to the rules in the "select" stage.

Re the experience phase- she thinks it was better to use the computer for the first stages (choosing a setting and choosing topics) but that once the children started to converse, it was better to use the cards.

Please consider including setting and topics in the DT. I'll send you the ppt presentation.

Children's comments while playing

I agree and understand, but we did usability study in order to assess if there are problems. I identified minor problems.

It is now time to prioritise what is important to do NOW

What is important to do at a later stage

and

What is not important to do at all.

Other wise- what is a usability study for?

Possibly you didn't read my previous e-mail carefully- I'm saying that there is a need to characterise the mediator, other wise sometimes the mediator can't operate her mouse. I don't

Issues in designing Join-In Suite

- Hesitant use of narrative scenarios slowed down the discussion on possibilities and challenges of technologies and a clear understanding of user context
- Lack of clarity on roles hampered the design requirements that were never really finalized
- The technical team focused on their baby while the domain experts and the users request new “pony” functionalities
- The request to keep BGE often cause frustration among the team members
- Focus on technical difficulties made complicated a prioritization on importance rather than urgency
- Late addition of functionalities stretched the pilot phase and refusal of new functionalities caused frustration

7 things I should do next time

1. Don't ask "what" but "how" (narration may not be enough)
2. Make the roles clear
3. Acknowledge the different goals (beyond the common vision)
4. Do make priority lists (and keep them)
5. Beware of babies and ponies
6. Set the level of barely good enough
7. Make clearly separate debugging and designing

Nevertheless ...



5 things I must do again next time

1. Encourage the exploration of new technological approaches (using more adequate means)
2. Clarify misunderstanding and quarrels as soon as possible
3. Apologize (sometime, when needed)
4. Say thank you and acknowledge effort (more often)
5. Visit the “real” sites and meet therapists and children (and bring programmers too)

<http://cospatial.fbk.eu>

Massimo Zancanaro
zancana@fbk.eu