

#### RATIONALE FOR COURSE-WORK

#### Antonella De Angeli

Department of Computer Science and Engineering





## social innovation

citizens

community

participatory design

design

open data & services

customizability

lead user

user-centred design

users testers

living labs

end-user development



#### WHAT IS SMART CAMPUS?



Community creating services they need and like



**Socio-technical platform** for the creation and delivery of campus services



Living lab for experimenting with innovative ICT solutions



## On-line communities

- On-line communities have a <u>purpose</u> are supported by <u>technology</u> and are guided by <u>policies</u>
- Important dimensions are
  - Where does the community exist?
    - only virtually or has a physical presence
  - Why does the community exist?
    - Primary purpose
  - How does the community exist?
    - Type of software
  - What is the community history?
    - Size and for how long the community has existed



# Sociotechnical systems (STS)

- An approach to complex design that recognizes the interaction between people and technology in workplaces and society at large.
- It emphasises interaction between society's complex infrastructures (both social and technical) and human behaviour



# Living lab

- A user-centred, open-innovation ecosystem, operating in a territorial context (e.g. city, agglomeration, region), integrating concurrent research and innovation processes within a publicprivate-people partnership.
- Research concept



#### **SMART CAMPUS**

- A University campus is a scaleddown, but complete model of a smart city
- Towards a smart city lab in Trentino





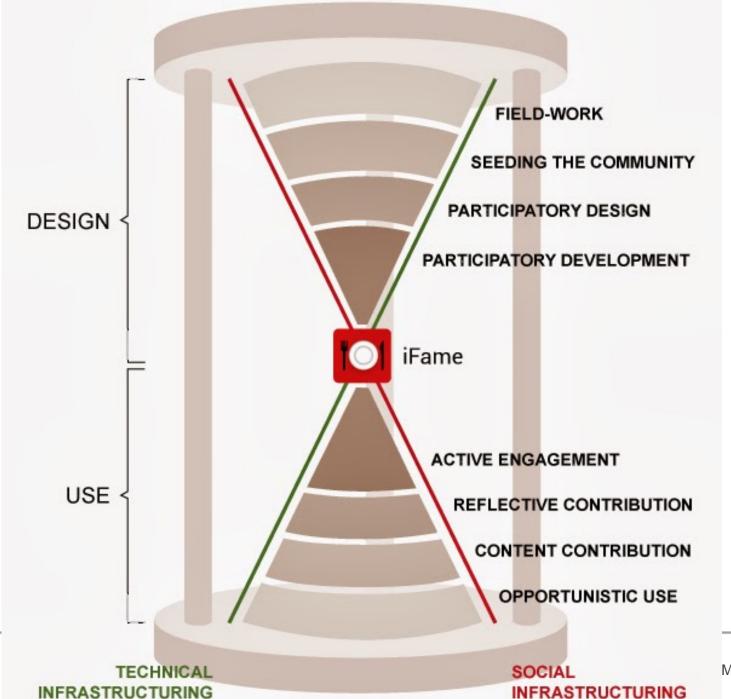
## **University of Trento**





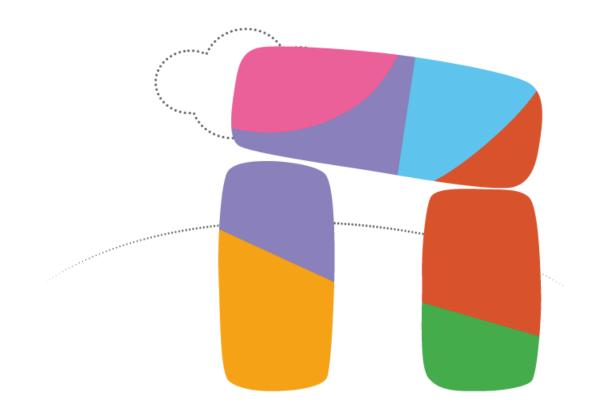


## **METHODOLOGY**



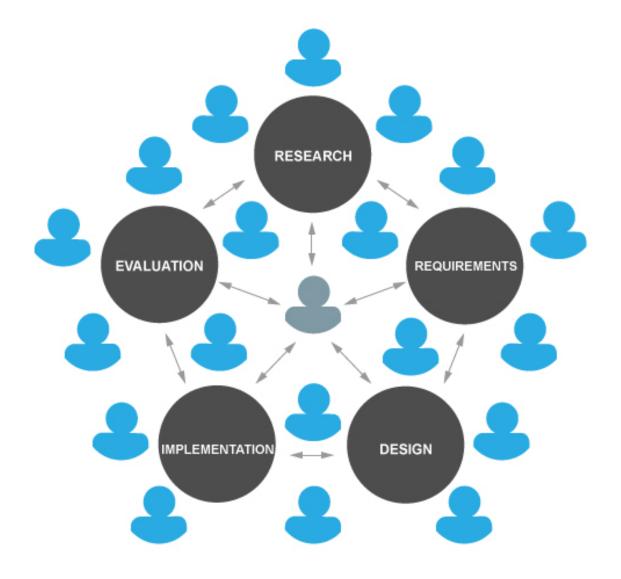


March 2014

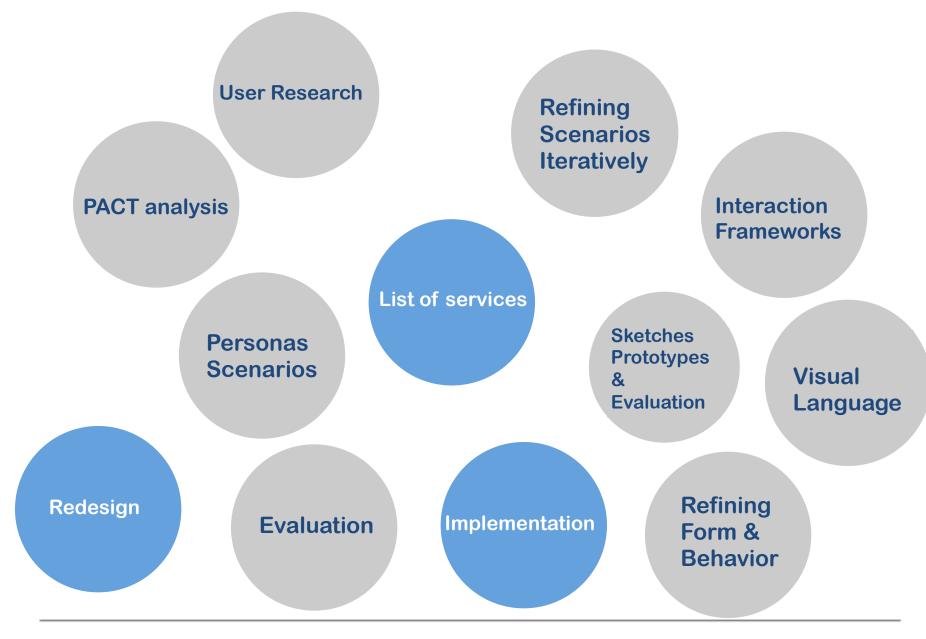


**Field-work 2011-12** 

### **DESIGN**









#### **USER RESEARCH**

#### Methodology

Co-design with 6 groups of students

Questionnaire study: perspective students

Focus groups

Design workshops

Diary study

#### Results

List of services

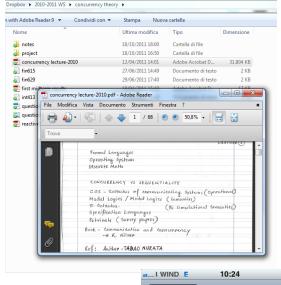
Personas

**Scenarios** 





#### **BENCHMARKING**

















#### **STUDENTS**

Variations due to Careers

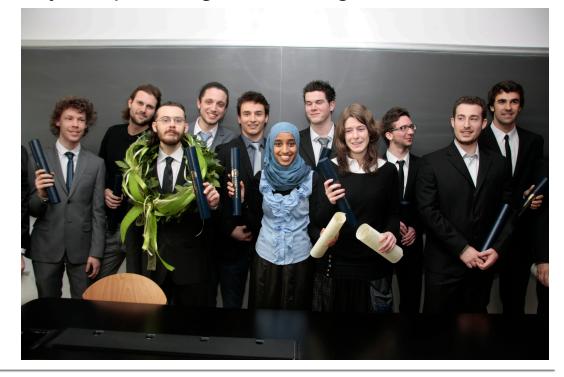
Perspective, Triennale, Specialistica, PhD

Newcomers, second/third year, planning and writing the thesis

Gender

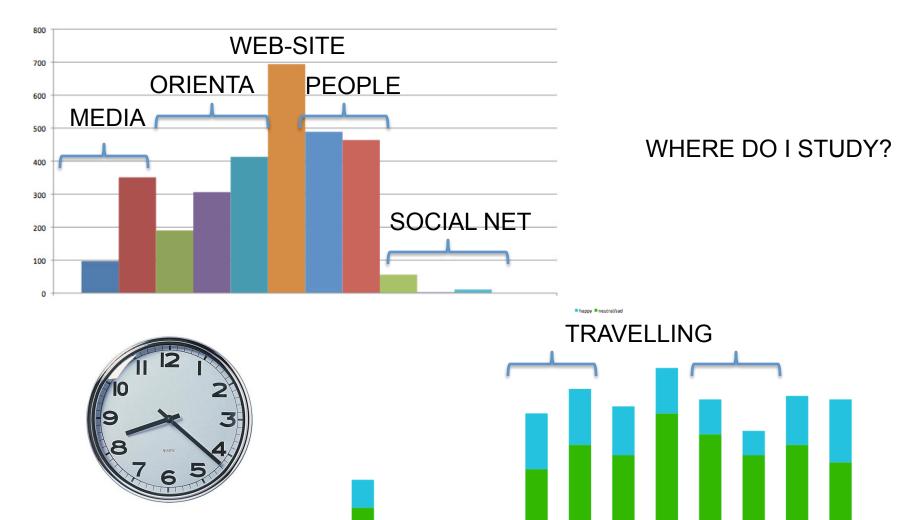
Curriculum

Country of origin





#### **SPACE FOR DESIGN**

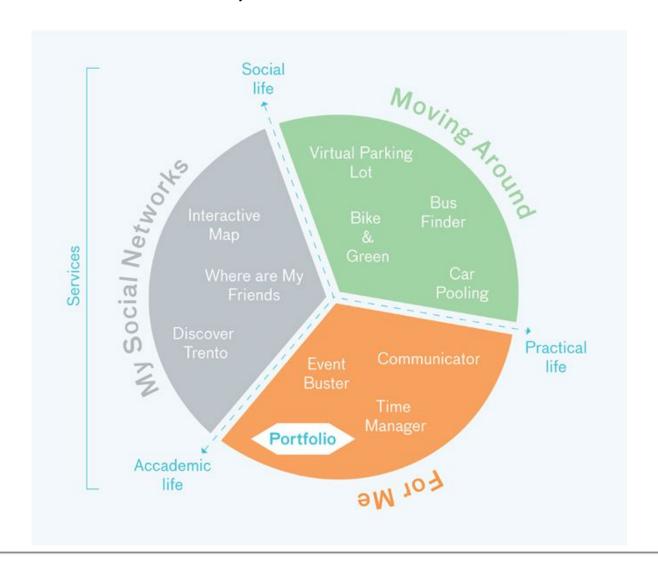




12-14

18-20

### **SERVICES**: MIX OF USER, UNI & TECH REQUIREMENTS





#### FIRST LIST OF SERVICES

25 Services (PACT style)

**Discover Trento.** A geographical service for students who wish to share their interests while moving around Trento.

Main focus: social context (leisure, sport and culture). Implications for tourism.



Decisions taken by PMT and University staff





# Seeding the community (2012-13)

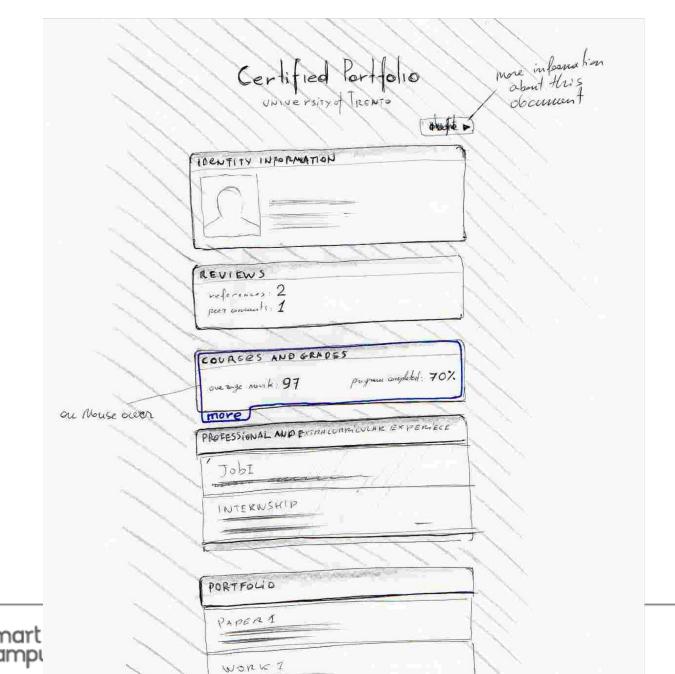
#### **SCENARIOS**

Carlo received his MSc degree in Computer Science from the University of Trento in November and is now looking for a position as programmer in Torino.

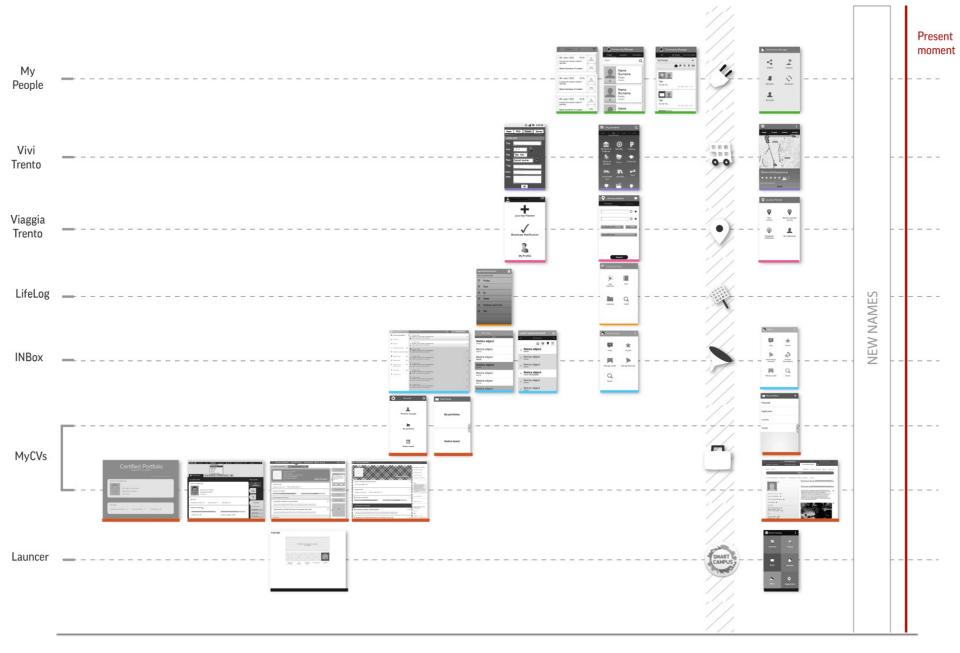
He was invited to submit a CV and some examples of his work to an important software company but he is having a difficult time to find the right material among the many course-works, programs and sketches produced in the last years.

He searches his hard disk, memory sticks and old laptop for documents about which he has forgotten names and location. When Carlo found them, he often cannot open them because the applications with which they were created are old. He finds himself after two days of work with little materials and still needs to write a CV.



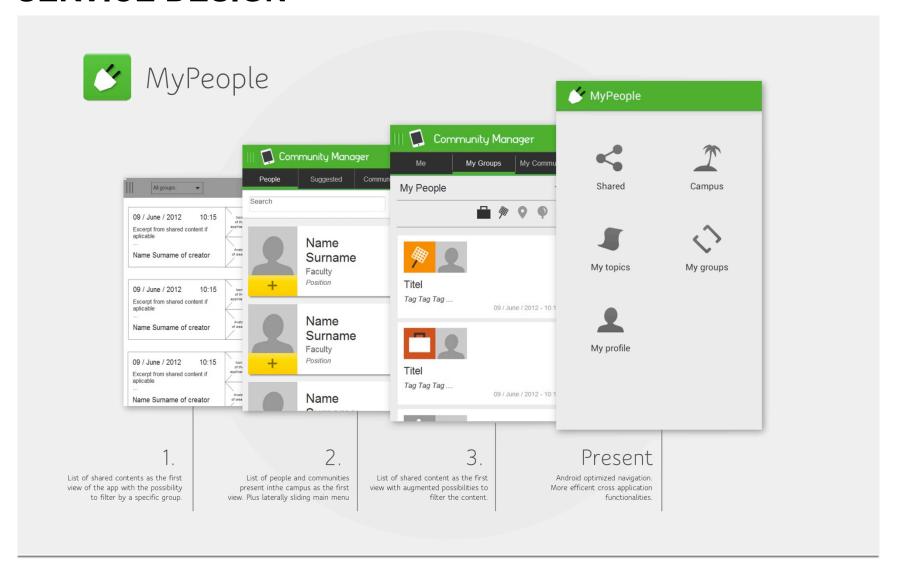








#### **SERVICE DESIGN**





Plan your trips and get notifications

Organize your social contacts

Collect photos, videos and more



Events & places around you

Organize
University news

Create your verified CV



## **GOING LIVE!!**









## **ORGANISING THE STUDY**











⊞User Control Panel (0 new messages) • View your posts

#### Chrash da "my profile"

POSTREPLY K

Search this topic...

Search

#### Chrash da "my profile"

□by × Tue 27 Nov 2012, 21:55

Cliccando sul simbolo + presente nella schermata l'applicazione non risponde e dopo qualche secondo lo scherma diventa nero e l'applicazione viene terminata dal sistema operativo. Finche il sistema operativo non avverte l'utente che ha terminato "community manager" il telefono è bloccato.

#### Re: Chrash da "my profile"

D by » Tue 27 Nov 2012, 22:04

Ho verificato: si tratta di un baco. Grazie per la segnalazione. Apro immediatamente un ticket presso i nostri sviluppatori per risolverlo al piu' presto. Grazie ancora!



QUOTE

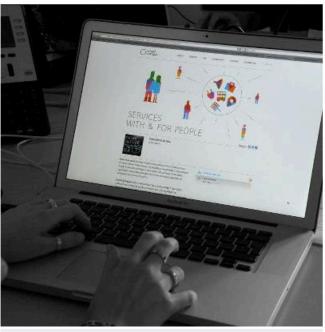
"QUOTE

tester/designer/developer team --- good design comes from a community!! Let us know if you are interested! 2 febbraio alle ore 10.45



Smart Campus Lab presso Smart Campus Lab.

30 gennaio 🚱



Mi piace · Commenta · Condividi

🗊 2

g∆ A Tiziano Molinari, Trento RISE, Sylvie Noel e altri 11 piace questo



We thank Paolo Traverso, speaker of 1st Smart City seminar! He made a very interesting lecture and we will soon upload a selection of the main points of his talk!

Visualizza traduzione



FBK - Fondazione Bruno Kessler cit.fbk.eu

His main research interests are in Software and Services, Artificial Intelligence, and the Automated Verification and Synthesis of software elemento.



Smart Campus Lab 1 febbraio (8)

180 likes! Our community is growing fast :)

Visualizza traduzione

Mi piace · Commenta

L

A Gabriele Zacco, Giovanni Artusi, Mattia Benedetti e altri 2 piace
questo elemento.



Smart Campus Lab ha condiviso un link.

29 gennaio 🚱

Find us also on Google +

Visualizza traduzione



Smart Campus - Google+

plus.google.com

Smart Campus - Services WITH and FOR people - SmartCampus is a lab and a community. The lab builds a social and technical environment for collaborative

Mi piace · Commenta · Condividi

A Martina Margoni e Gabriele Zacco piace questo elemento.



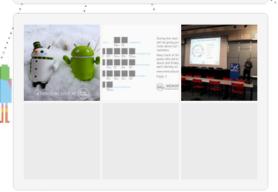
Smart Campus Lab

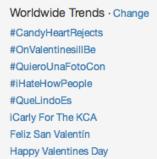
29 gennaio @

Ideas Contest presentation\_28 january 2013 (8 foto)











#### **Tweets**



Smart Campus Lab @smartcampus\_lab

9h Don't miss tomorrow's Smart City seminar on participatory design -11:00 sala Stringa, FBK buildings - Povo (TN) trentorise.eu/news/smart-stu...

Expand

smart campus

Smart Campus Lab @smartcampus\_lab

Pic from the lab! pic.twitter.com/apTAn8gn

View photo



Smart Campus Lab @smartcampus\_lab

7 Feb Next week we're having prof. Antonella De Angeli talking about #participatory #design at 2nd #smartcity #seminar facebook.com/events/1501790...

Expand



Smart Campus Lab @smartcampus\_lab

Time for answers in our photo contest! #facebook facebook.com/smartcampuslab...

Expand



Smart Campus Lab @smartcampus\_lab

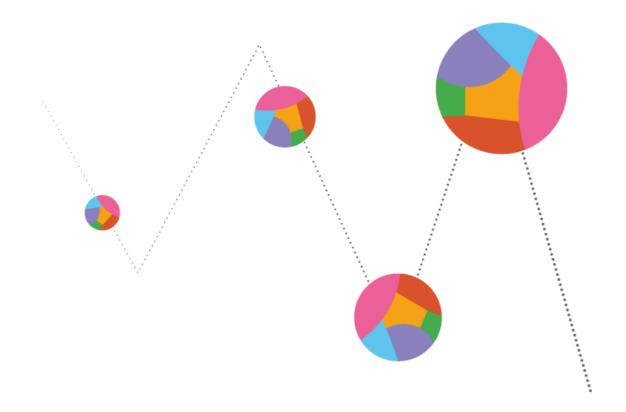
Have a look at our #facebook photo challenge last post!



16h

7 Feb

6 Feb

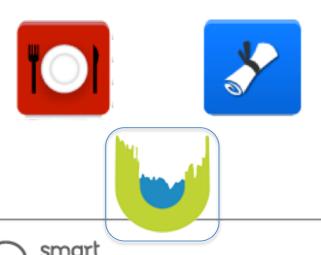


# Participatory design

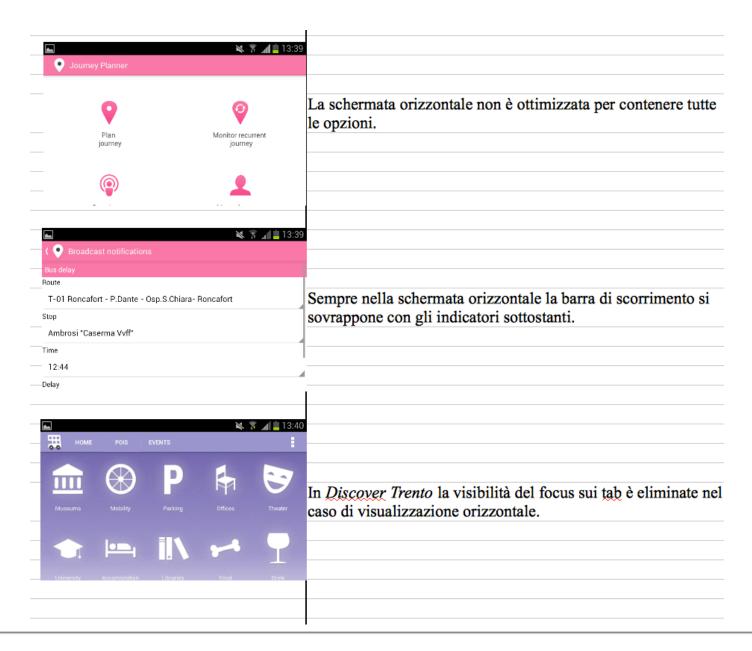


#### **HCI/CSCW** course-work

- Longitudinal project (two year+)
- 400 students (computer science and sociology) + 120 friends
- Evaluate the apps, give feedback, design prototypes,
- Select lead-user for Participatory Development

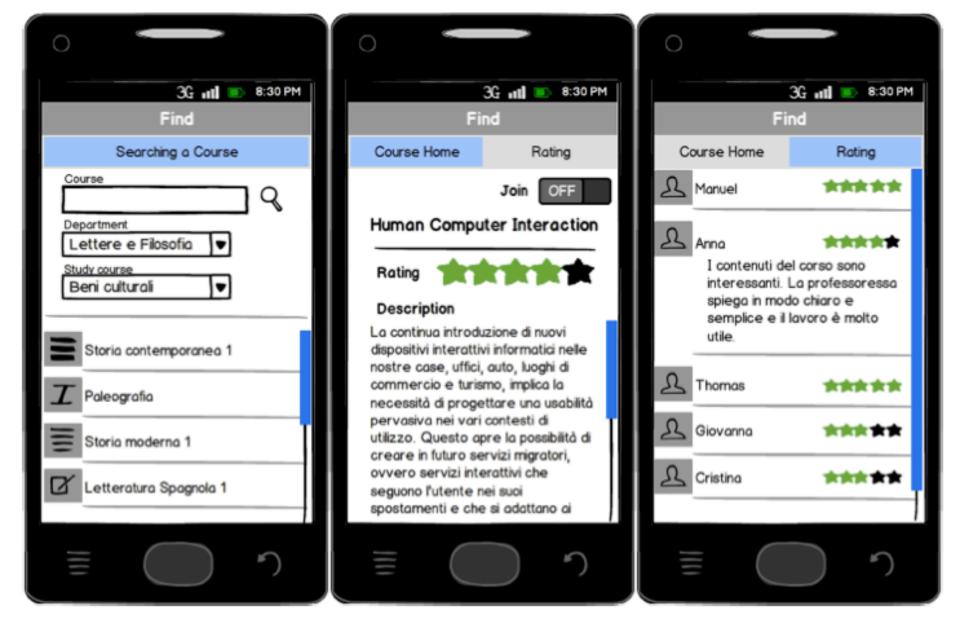
















### **Design CONTESTS**

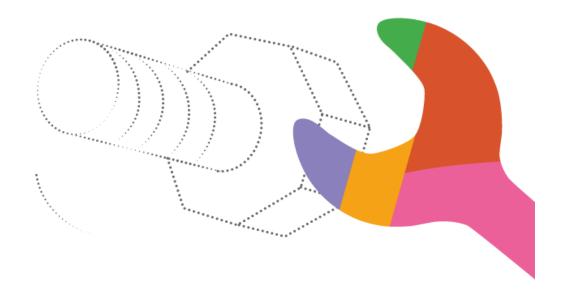
- Teams of students
- Present their app proposal and design to a committee
- Win an internship where to implement it











# Participatory development



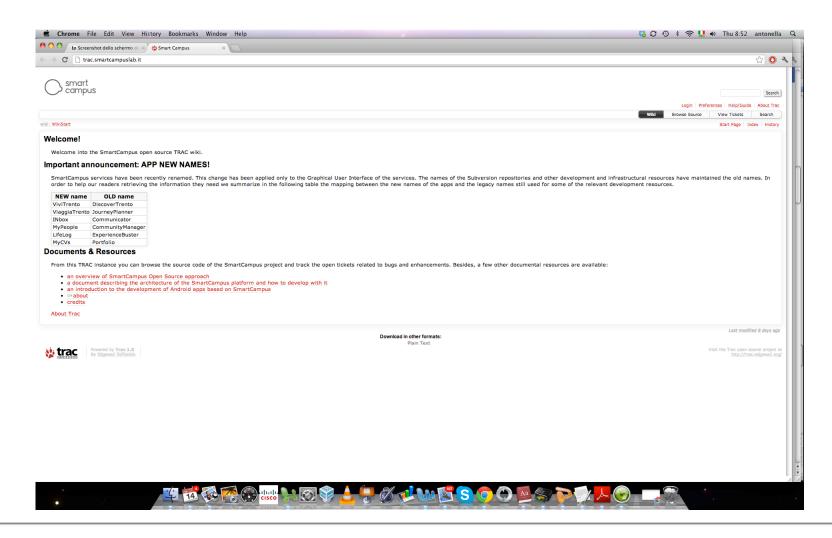


### **INTERNSHIPS**

- 15 computer science students
- Design and develop their own app ideas within the team
- Integration with the Smart Campus ecosystem
- Apps about to be released for in-the-wild evaluation



#### **GOING OPEN SOURCES**



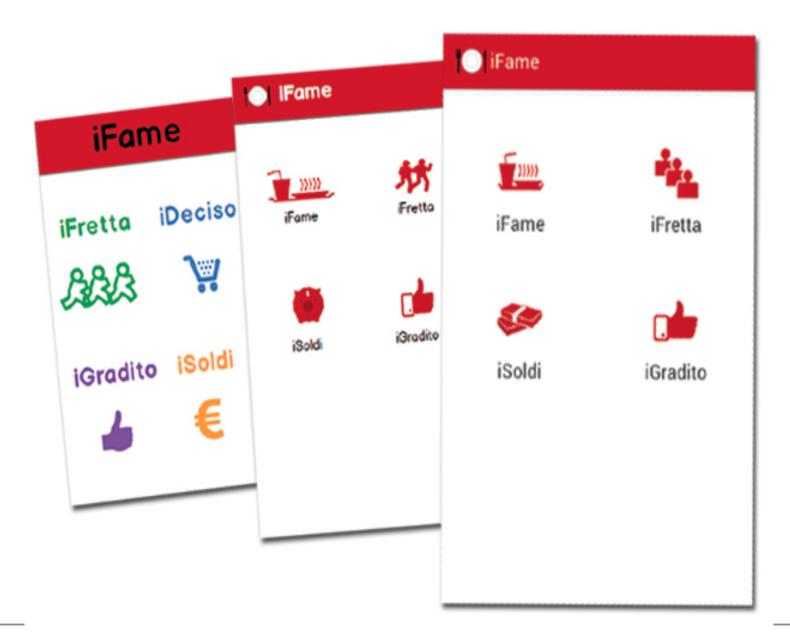


#### **HACKATHON**

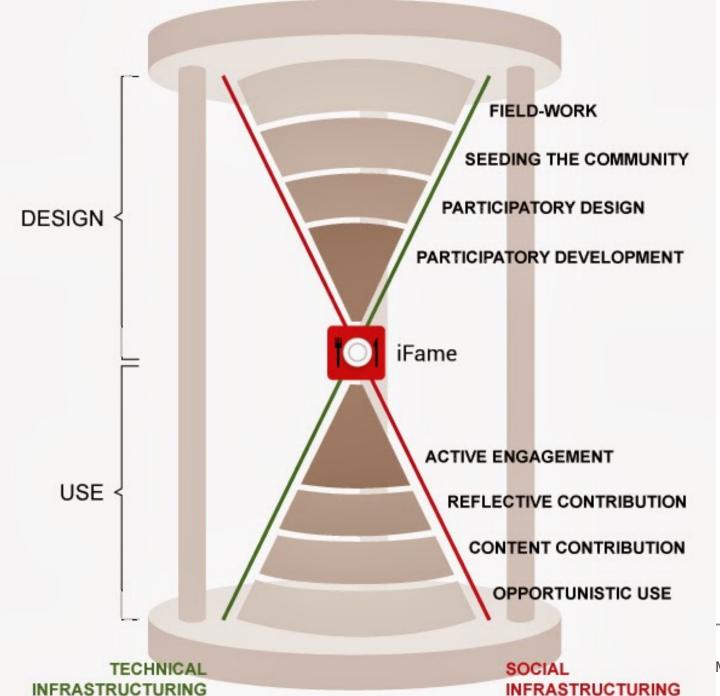
- 30 computer science students, 48 hours
- Design and develop new app prototypes
- Combine resources provided by the existing platform













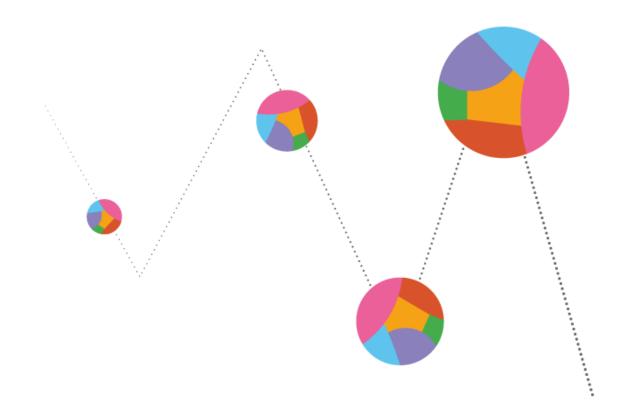


## **OPPORTUNISTIC USE**

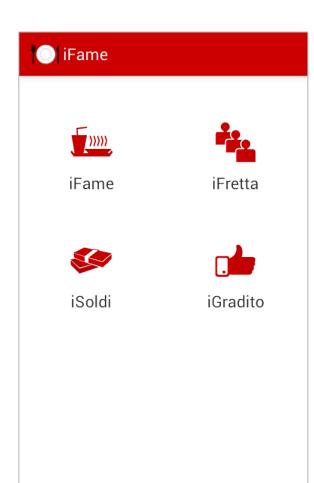
#### **USAGE DATA**







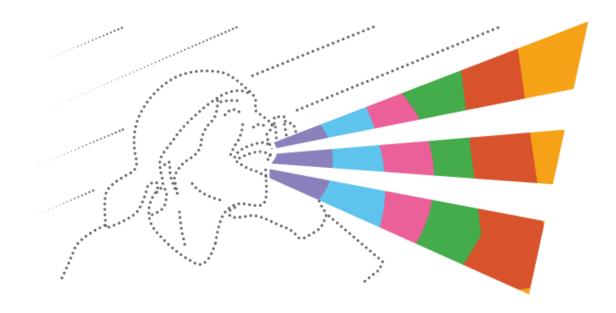
# CONTENT CONTRIBUTION









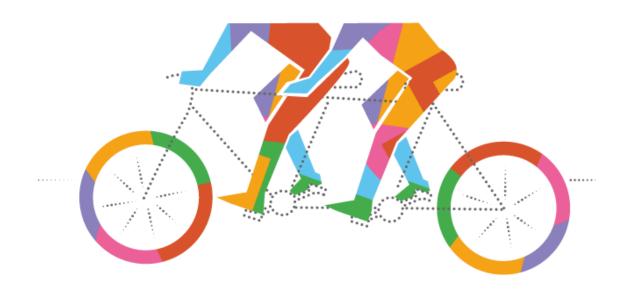


# REFLECTIVE CONTRIBUTION

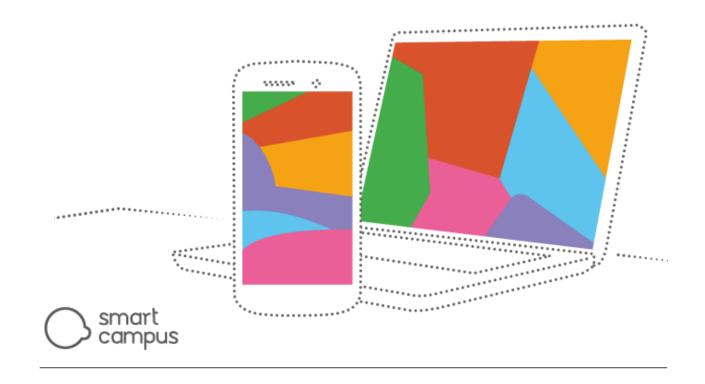
"The presence of kcal values could be useful for other purposes. If we create a history of what we eat, then it will be possible to create a health profile with suggestions if someone doesn't want to exceed with kcals", Functionality2: "Create a history of our usage, in order to track our money"

"I agree... maybe with a timer like 'next update in' + progress bar in order to improve the interaction and dynamicity of the section"

"Anyway the code is redundant [...] I think it is better to rewrite the code introducing a method to retrieve the correct case like /\*it is pseudo-code and I hope that the prices are correct\*/ if amount > 4.90 return 0; if amount > 3.90 return 1; if amount > 3.10 return 2; if amount > 0 return 3; return -1;"



### **ACTIVE ENGAGEMENT**



13 March 2014

### **COMMUNICATION CHANNELS**

### Where we are

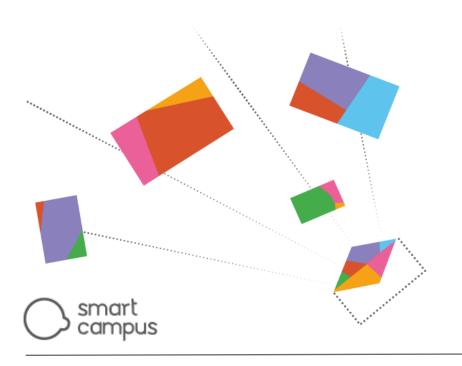
- Facebook
  - https://www.facebook.com/smartcampuslab
- Our Online Forum
  - <a href="http://www.smartcampuslab.it/forum/index.php">http://www.smartcampuslab.it/forum/index.php</a>
- Our website
  - <a href="http://www.smartcampuslab.it/">http://www.smartcampuslab.it/</a>

### Where we are

- Twitter
  - @smartcampus\_lab
- Google Plus
  - https://plus.google.com/+smartcampuslabIT/ posts
- LinkedIn
  - http://goo.gl/kcn2MZ

### Where we are

- YouTube
  - http://www.youtube.com/channel/ UCKM0WM4tuql9xm-jjRlsRFg
- GitHub
  - https://github.com/smartcampuslab



# Thank you!

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#### Follow Smart Campus Lab:







