

Programma						
September 12				September 12		
8:30	Lecture	What is Artificial Intelligence (AI)		14:00	Setup of the working groups, tools and company use case selection.	
9:30				14:30		
10:30	Lecture	Machine Learning and Generative AI		15:30	Group Work and Coaching	Workshop
11:00					Group Presentations	
11:30	Guest Lecture + Q&A	Use Case Testimonial from the Industry		16:30		
12:30	Workshop presentation and planning	-Goals -Schedule of the Workshop (1st Understand UC 2nd Elaborate the solution 3rd presentation) -Tools and Platform		18:00	Lecture	AI in and for a Company and Strategy